



SUSTAINABLE  
**ACTION**  
CONFERENCE  
2.0



## SUNWAY RESORT HOTEL 21<sup>st</sup> NOVEMBER 2024

REGISTRATION:  
7.30AM – 8.30AM

SAC 2.0 & MISA PITCHING SESSION:  
8.30AM – 5.00PM

COCKTAIL:  
5.00PM – 7.30PM

MISA AWARDS AND DINNER CEREMONY:  
7.30PM – 11.00PM



## TRANSFORMING PLEDGES INTO ACTION: REALIZING A SUSTAINABLE FUTURE

# POST SHOW REPORT 2024

Co-Organized by:



# EVENT HIGHLIGHT



<https://www.youtube.com/watch?v=Bax4E5EdEIQ&t=3673s>





# EXECUTIVE SUMMARY

The second edition of the Sustainable Action Conference (SAC 2024), theme “Transforming Pledges into Action: Realizing a Sustainable Future” stood as a testament to transform sustainability commitments into tangible actions. Held on 21st November 2024 at the Sunway Resort Hotel, Malaysia, SAC 2024 was co-organized by **Control Union Malaysia** and the **Malaysian Dutch Business Council (MDBC)**, with esteemed support from the **Embassy of the Kingdom of the Netherlands of Malaysia** and the **Malaysia Green Technology and Climate Change Corporation (MGTC)**.

The one-day conference was officially inaugurated by **YB Datuk Chan Foong Hin, Deputy Minister, Ministry of Plantation and Commodities of Malaysia**, alongside with **H.E. Jacques Werner, Ambassador of the Kingdom of the Netherlands of Malaysia**. Spanning four key forums, the conference brought together leaders from diverse industries including finance, manufacturing, energy, plantation, forestry, construction, and tourism with representation from renowned organizations such as **PETRONAS, Bursa Malaysia, Bank Negara Malaysia, SP Setia Berhad, SD Guthrie, Tourism Malaysia and more**. Through vibrant dialogue, and solution-oriented collaboration, SAC 2024 focused on addressing today’s most pressing challenges, identifying critical gaps, and exploring innovative solutions to bridge them.

This exclusive, invitation-only conference was offered at no charge successfully gathered over 1,000 attendees globally, bringing both physical and online participants from a wide array of stakeholders in both the private and public sectors, including ministries, government, agencies, business leaders, sustainability experts and NGOs - all united in their dedication to transforming sustainability pledges into tangible, real-world actions.

SAC 2024 operated as a non-profit conference, with any remaining proceeds generated from the conference were directed toward a dedicated NGO to turn their impactful ideas into reality. This meaningful initiative was made possible thanks to the generous support of sponsors: **Control Union Malaysia, CarbonSpace, Saxon Renewables, SaraCarbon, EPIC Berhad, and Corsair**.

This year, SAC 2024 proudly featured the **MDBC Innovation and Sustainability Awards (MISA)**. Three pitching session were held under key categories: Best Sustainable Built Environment, Workforce Sustainability Engagement, and Sustainability Communication. Dutch-Malaysian link companies such as **HEINEKEN Malaysia Berhad, Unilever, Terberg Tractors Malaysia** and others, presented their innovative sustainability initiatives, inspiring attendees with real-world applications of sustainable practices.

The SAC 2024 served as a vibrant platform for exchange dialogue, bringing together industry leaders, policymakers, and academicians to advance sustainable progress. With representation from diverse sectors, the conference served as a catalyst for fresh ideas, impactful partnerships, and actionable solutions.

Together, they reaffirmed their shared commitment to creating a sustainable future. For further details and updates on future initiatives, please visit [www.sustainableactionconference.com](http://www.sustainableactionconference.com).





# MISA PTICING SESSION

The MISA Pitching Sessions 2024 showcased innovative and impactful sustainability initiatives across three key award categories: Environmental Excellence, Social Impact, and Governance Leadership.

With themes focusing on the **Best Suitable Built Environment**, **Best Workforce Sustainable Engagement**, and **Best Sustainability Communication**, the sessions recognized outstanding achievements in environmental conservation, social equity, and transparent governance practices.

Each session featured live pitches assessed by a panel of expert judges, and an interactive audience voting system added a participatory element to the selection process. The sessions served as a dynamic platform to spotlight organizations driving meaningful change and setting benchmarks in ESG excellence.



# FUNDING PROJECT

The SAC 2024 *was not just about dialogue – it was about action!* Ten proposals from Ten Malaysia NGOs dedicated to impactful sustainability projects were submitted for consideration. A panel of judges carefully reviewed the proposals based on criteria such as innovation, scalability, and potential impact. After a thorough evaluation, three finalists were selected to pitch their projects during the MISA Awards and Dinner Ceremony.

The first pitcher, **The Lost Food Project**, showcased its **Green Plates Program**, which redistributes surplus food to underprivileged families. This initiative reduces food waste while addressing food insecurity for over 770 households in Kuala Lumpur, Malaysia. By rescuing perfectly edible food that would otherwise be discarded, the program not only provides nutrition to those in need but also contributes to a more sustainable and environmentally responsible community.

The second pitcher, **Dignity for Children Foundation** presented their **Empowerment of Orang Asli Youth Project**, which addresses the educational challenges faced by Orang Asli communities. This project introduces a culturally inclusive, skills-based learning model for 25 youth, focusing on employability in early childhood education, hairdressing, and food and beverage services. By providing relevant skills and education, the project empowers these young individuals to overcome barriers to employment and thrive in the modern economy.

The last pitcher, **WWF-Malaysia** presented the **LEAP-CCA Model for Climate Change Adaptation**, a community-based initiative to strengthen coastal resilience in Sabah's Semporna Priority Conservation Area. This project seeks to integrate climate change adaptation measures into state policies, while also enhancing marine conservation efforts. By engaging local communities, WWF-Malaysia aims to build resilience against climate change, protecting both the environment and the livelihoods of those living in these coastal areas.

Through a vote by the attendees, **Dignity for Children Foundation was awarded MYR50,000.00** to support their Empowerment of Orang Asli Youth Project. This generous contribution would not have been possible without the support of SAC 2024's generous sponsors: **Control Union Malaysia, CarbonSpace, Saxon Renewables, SaraCarbon, EPIC Berhad, and Corsair**. Their commitment to sustainability and empowerment made this donation a reality and will help ensure the success of this impactful project.



As part of our ongoing commitment to social impact, a portion of the proceeds from the Sustainable Action Conference (SAC) 2024 was donated to the Dignity for Children Foundation. We are truly honored to support their inspiring mission of providing holistic education and care to children from urban poor communities, empowering them to break the cycle of poverty through quality learning and essential life skills.

Our visit to the foundation was a deeply meaningful and heartwarming experience. From the warm welcome to the interactive sessions with the children, it was a privilege to witness firsthand the incredible work being carried out. Meeting the young beneficiaries reminded us of the transformative power of collective action and community support.

We remain deeply moved by the unwavering dedication of the Dignity for Children Foundation and the lasting impact they continue to make in the lives of those they serve.





# SUSTAINABILITY PRACTICES

The SAC 2024 (2.0) set a new benchmark for future events by hosting a **carbon-neutral and plastic-free event**, showcasing Control Union's dedication to sustainability. This impactful initiative would not have been possible without the sponsorship from Saxon Renewables – specialise in transforming ambitious sustainability into tangible, measurable outcomes.

## CARBON-NEUTRAL EVENT

SAC 2024 (2.0) was proudly conducted as a carbon-neutral event, with the support of Saxon Renewables through the Kuamut Rainforest Conservation Project. All Scope 1, 2, and 3 emissions associated with the event were calculated and offset — including emissions from electricity consumption, waste generation, materials used, and attendee travel and accommodations.

In line with our commitment to sustainability, the conference menu was carefully curated to minimize environmental impact, ensuring that sustainability was considered in every aspect of the event experience.

The conference has successfully offset 12 tonnes of carbon dioxide equivalent (tCO<sub>2</sub>e) through the Kuamut Rainforest Conservation Project, Malaysia's first nature-based carbon initiative registered under VERRA powered by Saxon Renewables. This project supports biodiversity preservation, combats climate change, and promotes sustainable development, aligning with the conference's ethos.



## RETIREMENT OF ONE CARBON CREDIT AS TOKEN OF APPRECIATION FOR SPEAKERS

As a token of appreciation for our speakers' invaluable contributions to the Sustainable Action Conference (SAC) 2024, one carbon credit was retired on behalf of each speaker. The carbon credit was sourced from the Kuamut Rainforest Conservation Project, Malaysia's first and only nature-based carbon initiative registered under VERRA.

This retirement was proudly sponsored by Saxon Renewables, In recognition of the role our speakers played in advancing meaningful sustainability dialogue.

## PLASTIC-FREE

The elimination of plastic usage was a significant step in advancing sustainability efforts. By opting out of the shell scheme booths for the exhibition, demonstrated that exhibitors can still showcase their products and services in a sustainable manner. In collaboration with the hotel, plastic bottles were replaced with eco-friendly alternatives and SAC 2024 goodie bags contained only reusable and eco-friendly items, ensuring no disposable waste was generated.

This achievement exemplifies how impactful events can be organized with minimal environmental footprint. A heartfelt thank you to all the speakers, participants, sponsors, and partners for your invaluable support in making the Sustainable Action Conference an eco-friendly success!



## FACTS & FIGURES

330+



Conference Delegates

15+

Countries



23



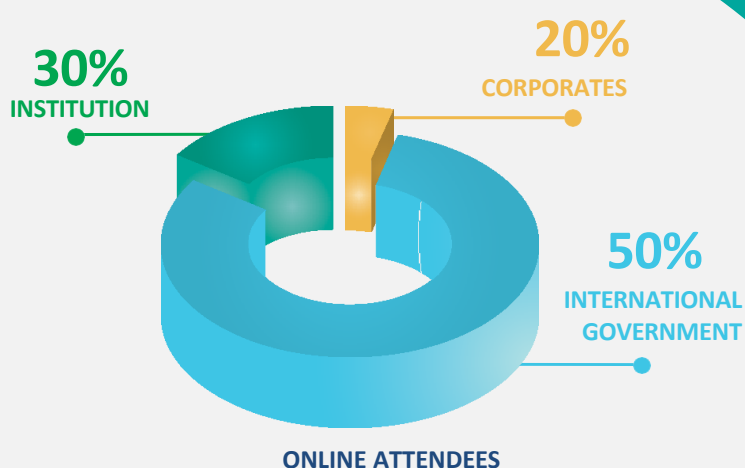
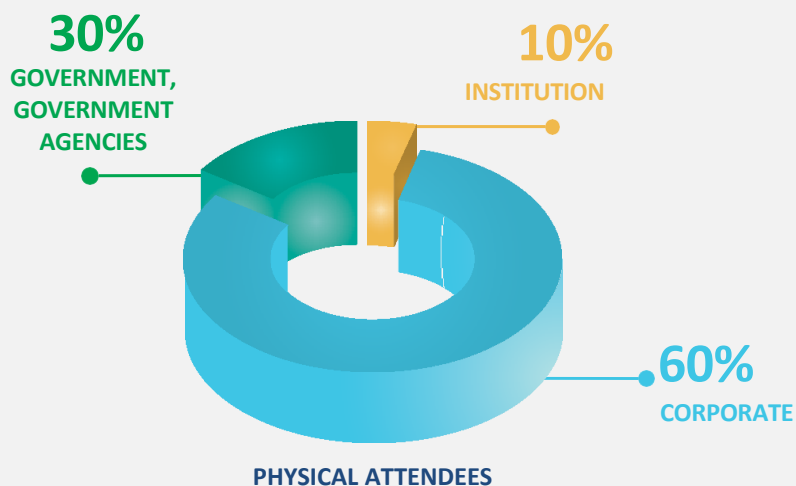
Panel Presentations

1,465

Online  
Participants



## STATISTICS

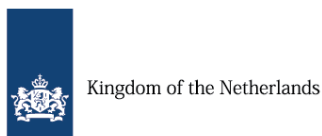


# LIST OF SUPPORTING ORGANISATIONS & SPONSORS

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## PUBLICITY & PROMOTION – SOCIAL MEDIA

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10,110

LinkedIn

18,390

TOTAL REACH:

28,500

## PUBLICITY & PROMOTION – LISTING & WEB BANNER

10times

ABC Research House

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allconferencealert

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Asian Manufactures Journal

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## THESUN - BUSINESS



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Business

### Malaysia leverages cutting-edge tech and certification standards to propel sustainability agenda

Aimie Shazrie

22-11-2024 08:00 PM



Chan highlighted Malaysia's commitment to balancing economic growth with environmental stewardship.

**KUALA LUMPUR:** Malaysia is leveraging cutting-edge technology and rigorous certification standards to position itself as a global leader in sustainability, particularly within the agricommodity sector, said Deputy Plantation and Commodities Minister Datuk Chan Foong Hin.

Speaking at the Sustainable Action Conference 2024 (SAC2024) today, he highlighted the country's commitment to balancing economic growth with environmental stewardship.

"Our agricommodity sector, which has driven economic development for decades, must now embrace sustainability to remain globally competitive. This sector includes palm oil, rubber, timber, corn, and pepper, which collectively support millions of livelihoods, especially in rural areas," Chan said.

He noted that a key milestone in Malaysia's sustainability journey is the recent launch of an artificial intelligence-powered smart palm oil mill in Kuala Kangsar, Perak. "This facility, operational for 41 years, has transformed through a RM4-RM5 billion investment in artificial intelligence, showcasing the industry's forward-thinking approach. The facility is designed to enhance efficiency and reduce reliance on foreign labour, a critical step toward self-sufficiency."

## THESUN - BUSINESS



HOME LOCAL WORLD BUSINESS SPORT MOTORING LIFESTYLE GOING VIRAL OPINION IMAGES CLASSIFIED

Business

### Sustainability reporting kicks off on Jan 1, starting with PLCs having market cap of RM2 billion or more

Aimie Shazrie

22-11-2024 07:45 PM



Julian says the initiative aims to drive transparency, enhance investor confidence, and strengthen Malaysia's position in the global capital market.

**KUALA LUMPUR:** Bursa Malaysia will initiate its phased implementation of the National Sustainability Reporting Framework (NSRF) starting Jan 1, 2025, with public-listed companies boasting a market capitalisation of RM2 billion or more required to begin sustainability disclosures.

Bursa Malaysia chief regulatory officer Julian Mahmud Hashim said the rollout is a structured approach to align Malaysia with international standards, including the International Financial Reporting Standards Sustainability Disclosure Standards.

"The initiative aims to drive transparency, enhance investor confidence, and strengthen Malaysia's position in the global capital market."

"This framework is not only a key step toward corporate accountability but also reinforces the nation's commitment to net-zero greenhouse gas emissions by 2050," Julian stated at the Sustainable Action Conference 2024 (SAC2024) organised by Control Union today.

He said the phased rollout offers clear pathway as the implementation is divided into three groups to allow companies to gradually adopt sustainability practices.

"Large PLCs, Group 1, will begin disclosures for financial years starting January 1, 2025. Mid-sized PLCs, Group 2, will follow suit in 2026, while Group 3, Ace Market PLCs and large non-listed companies, will join by 2027. This progressive timeline ensures businesses can integrate comprehensive sustainability strategies without overwhelming their operations."

## THESUN - BUSINESS



HOME LOCAL WORLD BUSINESS SPORT MOTORING LIFESTYLE GOING VIRAL OPINION IMAGES CLASSIFIED

Business

### Petronas reinforces commitment to fight climate crisis, support global energy transition

Aimie Shazrie

22-11-2024 06:59 PM



Wolff-Bye being presented with a token of appreciation at the Sustainable Action Conference 2024.

**KUALA LUMPUR:** National oil company Petrolim Nasional Bhd (Petronas) is reinforcing its commitment to sustainability through a multifaceted strategy to address the global climate crisis and foster social progress.

Petronas group chief sustainability officer vice-president Charlotte Wolff-Bye outlined the company's path, underscoring the critical need for urgent action to mitigate climate change and support the global energy transition.

Wolff-Bye said sustainability must evolve from theory to tangible action.

"Sustainability needs to move to action. The importance of creating strategies that translate into real-world impact is emphasised in Petronas," she said during a panel session at the Sustainable Action Conference 2024 today.

Wolff-Bye noted that the energy sector remains the largest contributor to man-made carbon emissions, accounting for nearly 75% of global emissions.

"As an energy company, Petronas is uniquely positioned to drive change within this system," she said, stressing that transitioning away from fossil fuels and towards cleaner energy solutions is essential to achieving global decarbonisation goals.



# NEWS COVERAGE

## MGTC

MGTC

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IN THE NEWS

### SAC 2.0, Tonggak Penting Perjalanan Keberlanjutan Malaysia

November 23, 2024

Wakil Menteri Perkebunan dan Komoditi Malaysia, Datuk Chan Foong Hin (ketiga dari kanan), foto bersama tamu VIP lainnya usai pembukaan Sustainable Action Conference 2024 (SAC 2.0), Kamis (21/11).

**Kuala Lumpur, Petrominer** – Sustainable Action Conference 2024 (SAC 2.0) sukses digelar, Kamis (21/11). Penyelenggaraan tahun kedua ini diselenggarakan oleh Control Union Malaysia dan Malaysian Dutch Business Council (MDBC), bekerja sama dengan MDBC Innovation & Sustainability Awards (MISA), serta Kedutaan Besar Kerajaan Belanda dan Malaysia Green Technology and Climate Change Corporation (MGTC).

Konferensi ini secara resmi dibuka oleh Wakil Menteri Perkebunan dan Komoditi Malaysia, Datuk Chan Foong Hin. Acara pembukaan juga dihadiri Duta Besar Kerajaan Belanda untuk Malaysia, Jacques Werner, dan Duta Besar Delegasi Uni Eropa untuk Malaysia, Rafael Tristan Daerr, Group Chief Executive Officer Malaysian Green Technology and Climate Change Corporation, TS. Shamsul Bahar, Managing Director Control Union Asia Holdings, Dirk Teichert, dan Managing Director Control Union Malaysia, Supun Nigamuni.

Konferensi ini mempertemukan para pemimpin perusahaan, pembuat kebijakan, dan pendukung keberlanjutan dari berbagai sektor seperti manufaktur, perkebunan, kehutanan, energi, minyak & gas bumi, konstruksi, keuangan, dan pariwisata. Mengusung tema "Transforming Pledges into Action: Realizing a Sustainable Future," SAC 2024 memamerkan studi kasus dunia nyata, memberikan wawasan yang dapat ditindaklanjuti, dan menyoroti praktik terbaik dalam penggunaan lahan berkelanjutan, pembiayaan hijau, manufaktur hemat energi, dan pariwisata berkelanjutan.

SAC 2024 menegaskan kembali komitmennya terhadap keberlanjutan dengan menyelenggarakan acara netral karbon, dengan mengimbangi emisi melalui Proyek Konservasi Hutan Hujan Kuamut. Proyek ini merupakan inisiatif karbon berbasis alam pertama Malaysia yang terdaftar di bawah VERRA, yang didukung oleh Saxon Renewables, dan menginvestasikan kembali semua hasil ke organisasi amal yang mendukung upaya keberlanjutan yang berdampak.

## ACTUALIDAD MARITIMA

### Actualidad Marítima y Portuaria

Diario Digital desde 2009

## A transformative day at the Sustainable Action Conference 2024: officially launched by the Deputy Minister of Plantation and Commodities of Malaysia, Yb Datuk Chan Foong Hin



The second edition of the Sustainable Action Conference 2024 (SAC 2.0) concluded with remarkable success on 21st November 2024 at the Sunway Resort Hotel, Malaysia. Co-organized by Control Union Malaysia and the Malaysian Dutch Business Council (MDBC), in collaboration with the MDBC Innovation & Sustainability Awards (MISA), the event was proudly supported by the Embassy of the Kingdom of the Netherlands and the Malaysia Green Technology and Climate Change Corporation (MGTC).

The conference was officially launched by Yb Datuk Chan Foong Hin the Deputy Minister of Plantation and Commodities of Malaysia, accompanied by H.E. Jacques Werner, Ambassador of the Kingdom of the Netherlands to Malaysia, and H.E. Rafael Tristan Daerr, Ambassador of the European Union Delegation to Malaysia, Ir. TS. Shamsul Bahar, Group Chief Executive Officer, Malaysian Green Technology and Climate Change Corporation, Mr. Dirk Teichert, Managing Director of Control Union Asia Holdings and Mr. Supun Nigamuni, Managing Director, Control Union Malaysia.

## HEAD TOPICS

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### Sustainability reporting kicks off on Jan 1, starting with PLCs having market cap of RM2 billion or more

21/11/2024 9:28 AM

theSundaily

Reading Time: 24 sec here

Quality Score: News: 13% Publisher: 51%

Aimie Shazrie News

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"This framework is not only a key step toward corporate accountability but also reinforces the nation's commitment to net-zero greenhouse gas emissions by 2050," Julian stated at the Sustainable Action Conference 2024 organised by Control Union today. To facilitate the transition, Julian said, Bursa Malaysia introduced the Centralised Sustainability Intelligence solution in June to streamline environmental, social and governance data collection and reporting.

## NEWSWAV

NewsWav Malaysia's #1 Content Aggregator

### Malaysia leverages cutting-edge tech and certification standards to propel sustainability agenda

Business & Finance 22 Nov 2024 • 8:00 PM MYT

The Sun Daily For the latest news and features from Malaysia and the rest of the world.

**KUALA LUMPUR:** Malaysia is leveraging cutting-edge technology and rigorous certification standards to position itself as a global leader in sustainability, particularly within the agri-commodity sector, said Deputy Plantation and Commodities Minister Datuk Chan Foong Hin.

Speaking at the Sustainable Action Conference 2024 (SAC2024) today, he highlighted the country's commitment to balancing economic growth with environmental stewardship.

"Our agri-commodity sector, which has driven economic development for decades, must now embrace sustainability to remain globally competitive. This sector includes palm oil, rubber, timber, corn, and pepper, which collectively support millions of livelihoods, especially in rural areas," Chan said.

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Petronas reinforces commitment to fight climate crisis

November 24, 2024

**Petronas** is strengthening its commitment to sustainability with a comprehensive strategy to tackle climate change and promote social progress. Speaking at the Sustainable Action Conference 2024, Chief Sustainability Officer Charlotte Wolff-Bye emphasized the urgency of transitioning sustainability from theory to impactful actions. She highlighted the energy sector's significant role in carbon emissions, contributing 75% globally, and positioned Petronas as a key driver of change in the energy transition. The company aims to move away from fossil fuels and towards cleaner energy solutions to support global decarbonisation efforts.

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Home » Business News » Malaysia leverages cutting-edge tech and certification standards to propel sustainability agenda

Malaysia leverages cutting-edge tech and certification standards to propel sustainability agenda

November 25, 2024

Malaysia is leveraging cutting-edge technology and rigorous certification standards to position itself as a global leader in sustainability, particularly within the agricommodity sector, said Deputy Plantation and Commodities Minister Datuk Chan Foong Hin.

Speaking at the Sustainable Action Conference 2024 (SAC2024) today, he highlighted the country's commitment to balancing economic growth with environmental stewardship.

"Our agricommodity sector, which has driven economic development for decades, must now embrace sustainability to remain globally competitive. This sector includes palm oil, rubber, timber, corn, and pepper, which collectively support millions of livelihoods, especially in rural areas," Chan said.



## ECO-BUSINESS

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### Transformative day at Sustainable Action Conference 2024 led by Malaysia deputy minister of plantation and commodities

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**TRANSFORMING PLEDGES INTO ACTION: REALIZING A SUSTAINABLE FUTURE**  
 Deputy Minister of Plantation and Commodities, Malaysia, YB Datuk Chan Foong Hin, Deputy Minister of Plantation and Commodities of Malaysia, accompanied by H.E. Jacques Werner, Ambassador of the Kingdom of the Netherlands to Malaysia, and H.E. Rafael Tristan Daerr, Ambassador of the European Union Delegation to Malaysia, Mr. TS. Shamsul Bahar, Group Chief Executive Officer, Malaysian Green Technology and Climate Change Corporation, Mr. Dirk Teichert, Managing Director of Control Union Asia Holdings and Mr. Supun Nigamuni, Managing Director, Control Union Malaysia.

Published by Control Union Malaysia Dec. 2, 2024

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## ECO VOICE

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### A TRANSFORMATIVE DAY AT THE SUSTAINABLE ACTION CONFERENCE 2024: OFFICIALLY LAUNCHED BY THE DEPUTY MINISTER OF PLANTATION AND COMMODITIES OF MALAYSIA, YB DATUK CHAN FOONG HIN.

Eco Voice | November 25, 2024 | Reply

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## PETROMINER

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### SAC 2.0, Tonggak Penting Perjalanan Keberlanjutan Malaysia

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Kuala Lumpur, Petrominer – Sustainable Action Conference 2024 (SAC 2.0) sukses digelar, Kamis (21/11). Penyelenggaraan tahun kedua ini diselenggarakan oleh Control Union Malaysia dan Malaysian Dutch Business Council (MDBC), bekerja sama dengan MDBC Innovation & Sustainability Awards (MISA), serta Kedutaan Besar Kerajaan Belanda dan Malaysia Green Technology and Climate Change Corporation (MGTC).

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Konferensi ini mempertemukan para pemimpin perusahaan, pembuat kebijakan, dan pendukung keberlanjutan dari berbagai sektor seperti manufaktur, perkebunan, kehutanan, energi, minyak & gas bumi, konstruksi, keuangan, dan pariwisata. Mengusung tema "Transforming Pledges into Action: Realizing a Sustainable Future", SAC 2024 memamerkan studi kasus dunia nyata, memberikan wawasan yang dapat ditindaklanjuti, dan menyoroti praktik terbaik dalam penggunaan lahan berkelanjutan, pembiayaan hijau, manufaktur hemat energi, dan pariwisata berkelanjutan.

## MIMIR INDONESIA

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### SAC 2.0, Tonggak Penting Perjalanan Keberlanjutan Malaysia •

Dinda Sukowati 2024-11-23

**SUNWAY RESORT HOTEL | 21<sup>st</sup> November 2024**  
 7:30AM - 8:30AM (REGISTRATION)  
 8:30AM - 9:00PM (SAC 2.0 & MISA PITCHING SESSION)  
 9:00PM - 7:30PM (COCKTAILS)  
 7:30PM - 10:00PM (MISA AWARDS AND DINNER (EVENT))

**TRANSFORMING PLEDGES INTO ACTION: REALIZING A SUSTAINABLE FUTURE**  
 Deputy Minister of Plantation and Commodities, Malaysia, YB Datuk Chan Foong Hin, Deputy Minister of Plantation and Commodities of Malaysia, accompanied by H.E. Jacques Werner, Ambassador of the Kingdom of the Netherlands to Malaysia, and H.E. Rafael Tristan Daerr, Ambassador of the European Union Delegation to Malaysia, Mr. TS. Shamsul Bahar, Group Chief Executive Officer, Malaysian Green Technology and Climate Change Corporation, Mr. Dirk Teichert, Managing Director of Control Union Asia Holdings and Mr. Supun Nigamuni, Managing Director, Control Union Malaysia.

Wakil Menteri Perkebunan dan Komoditas Malaysia, Datuk Chan Foong Hin (ketiga dari kanan), foto bersama tamu VIP lainnya usai pembukaan Sustainable Action Conference 2024 (SAC 2.0), Kamis (21/11).

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### A TRANSFORMATIVE DAY AT THE SUSTAINABLE ACTION CONFERENCE 2024: OFFICIALLY LAUNCHED BY THE DEPUTY MINISTER OF PLANTATION AND COMMODITIES OF MALAYSIA, YB DATUK CHAN FOONG HIN.

2 weeks ago

Launching of the Sustainable Action Conference 2024. From the left: Mr. Dirk Teichert, Managing Director of Control Union Asia Holdings, H.E. Jacques Werner, Ambassador of the Kingdom of the Netherlands to Malaysia, YB Datuk Chan Foong Hin the Deputy Minister of Plantation and Commodities of Malaysia, Mr. Supun Nigamuni, Managing Director of Control Union Malaysia and H.E. Rafael Tristan Daerr, Ambassador of the European Union Delegation to Malaysia.

93 SHARES 183 VIEWS

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Kuala Lumpur – The second edition of the Sustainable Action Conference 2024 (SAC 2.0) concluded with remarkable success on 21st November 2024 at the Sunway Resort Hotel, Malaysia. Co-organized by Control Union Malaysia and the Malaysian Dutch Business Council (MDBC), in collaboration with the MDBC Innovation & Sustainability Awards (MISA), the event was proudly supported by the Embassy of the Kingdom of the Netherlands and the Malaysia Green Technology and Climate Change Corporation (MGTC).

The conference was officially launched by YB Datuk Chan Foong Hin the Deputy Minister of Plantation and Commodities of Malaysia, accompanied by H.E. Jacques Werner, Ambassador of the Kingdom of the Netherlands to Malaysia, and H.E. Rafael Tristan Daerr, Ambassador of the European Union Delegation to Malaysia. It was also attended by Mr. TS. Shamsul Bahar, Group Chief Executive Officer, Malaysian Green Technology and Climate Change Corporation, Mr. Dirk Teichert, Managing Director of Control Union Asia Holdings and Mr. Supun Nigamuni, Managing Director, Control Union Malaysia.

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### SUSTAINABLE ACTION CONFERENCE 2024: TRANSFORMING PLEDGES INTO ACTION FOR A GREENER FUTURE

4 weeks ago

SUNWAY RESORT HOTEL | 21st November 2024  
 7:30AM - 8:30AM (REGISTRATION)  
 8:30AM - 5:00PM (SAC 2.0 & MISA PITCHING SESSION)  
 5:00PM - 7:30PM (COCKTAIL)  
 7:30PM - 10:00PM (MISA AWARDS AND DINNER CEREMONY)

TRANSFORMING PLEDGES INTO ACTION: REALIZING A SUSTAINABLE FUTURE

Co-Organized by: CONTROL UNION, MDBC, MGTC

Control Union Malaysia is proud to announce the second edition of Sustainable Action Conference 2024 (2.0) (SAC 2024) will be co-organized with the Malaysian Dutch Business Council (MDBC) in conjunction with the MDBC Innovation & Sustainability Awards (MISA). The event is scheduled on 21st November 2024 at Sunway Resort Hotel, Malaysia and is supported by the Embassy of the Kingdom of the Netherlands and the Malaysia Green Technology and Climate Change Corporation (MGTC).

The SAC 2024 + MISA, with the overarching theme "Transforming Pledges into Action: Realizing A Sustainable Future" aims to provide a platform to showcase industry case studies, demonstrating successful sustainability initiatives and deliver actionable solutions that can be implemented across various industries – including Manufacturing, Plantations, Forestry, Energy, Oil & Gas, Constructions, Finance and others to effectively address sustainability efforts. Building on the foundation laid in the first edition, SAC 2024 introduces new, targeted sessions to address key areas of sustainability. Each session offers a focused approach, providing actionable insights and collaboration opportunities for various sectors:

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### Sponsor the Sustainable Action Conference 2024 and Transform Sustainability Commitments into Action!

2 months ago

SUNWAY RESORT HOTEL | 21st November 2024  
 7:30AM - 8:30AM (REGISTRATION)  
 8:30AM - 5:00PM (SAC 2.0 & MISA PITCHING SESSION)  
 5:00PM - 7:30PM (COCKTAIL)  
 7:30PM - 10:00PM (MISA AWARDS AND DINNER CEREMONY)

TRANSFORMING PLEDGES INTO ACTION: REALIZING A SUSTAINABLE FUTURE

Co-Organized by: CONTROL UNION, MDBC, MGTC

111 SHARES 217 VIEWS

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Control Union Malaysia will proudly host the second edition of the Sustainable Action Conference (SAC 2024) on 21st November 2024 at Sunway Resort Hotel. The event is dedicated to transforming sustainability pledges into concrete action. This event provides a platform for industry leaders from a wide range of sectors—including government, state governments, municipal councils, finance, manufacturing, plantations, forestry, energy, and construction—to come together, share knowledge, and tackle pressing sustainability challenges.

At SAC 2024, attendees will have the opportunity to explore innovative solutions, hear inspiring success stories, and foster meaningful collaborations. The conference is designed to drive action by supporting the funding of sustainable projects and raising awareness about the latest trends in sustainability. Whether you're looking to elevate your brand, connect with industry leaders, or contribute to impactful projects, SAC 2024 offers a unique opportunity to make a lasting difference in shaping a sustainable future.

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### Sustainable Action Conference 2024: Last Call for NGO Funding Applications – Deadline November 4th!

1 month ago

SUNWAY RESORT HOTEL | 21st November 2024  
 7:30AM - 8:30AM (REGISTRATION)  
 8:30AM - 5:00PM (SAC 2.0 & MISA PITCHING SESSION)  
 5:00PM - 7:30PM (COCKTAIL)  
 7:30PM - 10:00PM (MISA AWARDS AND DINNER CEREMONY)

TRANSFORMING PLEDGES INTO ACTION: REALIZING A SUSTAINABLE FUTURE

Co-Organized by: CONTROL UNION, MDBC, MGTC

90 SHARES 177 VIEWS

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PETALING JAYA, MALAYSIA – The Sustainable Action Conference (SAC) 2024, hosted by Control Union Malaysia in collaboration with the Malaysian Dutch Business Council (MDBC), is pleased to announce an exclusive funding opportunity for NGOs across Malaysia, supporting impactful sustainability projects. With the backing of generous sponsors, including CarbonSpace, EPIC, and SaraCarbon, SAC 2024 is dedicated to driving collective efforts towards a more sustainable future.

Highlighting outstanding contributions to environmental and social change, SAC 2024 will host an awards ceremony celebrating NGOs championing meaningful initiatives in Malaysia. Following last year's success, where BLU HARAPAN received a 50,000 MYR grant to support their plastic neutrality and fish bombing prevention programs, this year's award promises another chance for NGOs to make a difference. The selection of the winning NGO will be based on audience voting, considering the project's potential impact, innovation, and alignment with SAC's mission to turn sustainability commitments into actionable outcomes.



## THE SMARTINVESTOR

**The SmartInvestor**

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### THE SMARTINVESTOR AS THE OFFICIAL MEDIA PARTNER FOR THE SUSTAINABLE ACTION CONFERENCE 2024

2 months ago



109 SHARES 213 VIEWS

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The Sustainable Action Conference (SAC) 2024 and The Smartinvestor (TSI) magazine are partnering up towards a more sustainable future!

Control Union Malaysia is proud to announce the second edition of the Sustainable Action Conference 2024 (SAC 2.0) and is excited to welcome TSI as its primary official media partner! The event will take place on **21st November 2024** at the **Sunway Resort Hotel, Malaysia**, with the support of the Embassy of the Kingdom of the Netherlands and the Malaysia Green Technology and Climate Change Corporation (MGTCC).

The SAC 2024, with the overarching theme "Transforming Pledges into Action: Realizing a Sustainable Future," aims to provide a platform to showcase industry case studies, demonstrating successful sustainability initiatives and delivering actionable solutions that can be implemented across various industries – including Manufacturing, Plantations, Forestry, Energy, Oil & Gas, Tourism, Construction, Finance, and others – to effectively address sustainability efforts.

The media partnership underscores a shared commitment of both parties that brings diverse people together, sparking the action needed for real change. Online platforms will feature detailed interviews with speakers, organisations, and attendees, while also keeping you updated on the programme and offering behind-the-scenes insights into the event. Through these efforts, we aim to broaden the event's reach and provide you with comprehensive information on the key topics discussed. After all, sustainability is a matter that affects us all!

The Sustainable Action Conference is hosted with the generous support of sponsors with remaining proceeds being donated to a charitable organisation selected by the audience during the conference. Participation is by invitation only and should you be interested to attend, kindly register on our website at [www.sustainableactionconference.com](https://www.sustainableactionconference.com).

**The SmartInvestor**

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### Join the Sustainable Action Conference 2024 and Be a Part of Real Change!

1 month ago



SUNWAY RESORT HOTEL | 21st November 2024  
7:30AM - 8:30AM (REGISTRATION)  
8:30AM - 9:30AM (SAC 2.0 & MISA PITCHING SESSION)  
9:30AM - 10:30AM (COCA AWARDS)  
10:30AM - 11:30AM (MISA AWARDS AND DINNER CEREMONY)

TRANSFORMING PLEDGES INTO ACTION: REALIZING A SUSTAINABLE FUTURE

94 SHARES 185 VIEWS

Share on Facebook Share on Twitter LinkedIn YouTube Instagram WhatsApp Telegram

Control Union Malaysia invites you to attend the Sustainable Action Conference (SAC 2024), hosted on 21st November 2024 at the Sunway Resort Hotel and is available online. This year's conference is all about taking concrete steps toward a sustainable future—transforming pledges into impactful actions.

SAC 2024 brings together leaders from a wide range of sectors, including government, finance, manufacturing, energy, and construction, to address pressing sustainability challenges, share innovative solutions, and form valuable collaborations. Join us for this unique opportunity to hear success stories, engage with new sustainability trends, and get involved in project funding pooling sessions.

As an attendee, you'll gain access to:

- Inspiring presentations from industry experts
- Have a vote in funding sustainable project
- Networking sessions with sustainability pioneers across industries
- Live project pitches with audience voting to support impactful initiatives

By participating, you'll connect with like-minded professionals and contribute to the momentum driving sustainable change across industries. Whether you're attending in person or joining virtually, your presence at SAC 2024 signifies your commitment to sustainability and the potential for meaningful impact. Don't miss this chance to be part of a global movement toward sustainability! Secure your spot today and help shape a sustainable future.

For more information or to register, contact us at [bdcmalaysia@controlunion.com](mailto:bdcmalaysia@controlunion.com) or visit our website: <https://sustainableactionconference.com/>

Together, let's transform commitments into actions!

# MAGAZINE

## CHEMICAL TODAY

World Of Chemicals

November 2024 | Volume 1 | Issue VIII

# CHEMICAL TODAY

Connecting World Chemically

International Focus  
Agrochemicals  
Coastal & Far East Focus

Logistics  
KSH Logistics

Equipment  
Titan Enterprises Ltd

Product  
Corotec Corporation

2030 AND BEYOND: INDIA'S ELECTRIFYING PATH TO EV MARKET LEADERSHIP

## POST-EVENT COVERAGE SAC 2024 EXPO

### SUSTAINABLE ACTION CONFERENCE 2024: TRANSFORMING PLEDGES INTO ACTION FOR A GREENER FUTURE

Control Union Malaysia is proud to announce the second edition of Sustainable Action Conference 2024 (SAC 2024) will be co-organized with the Malaysian Dutch Business Council (MDBC) in conjunction with the MDBC Innovation & Sustainability Awards (MISA). The event is scheduled for 21st November 2024 at Sunway Resort Hotel, Malaysia, and is supported by the Embassy of the Kingdom of the Netherlands and the Malaysia Green Technology and Climate Change Corporation (MGTCC).

The SAC 2024 + MISA, with the overarching theme "Transforming Pledges into Action: Realizing a Sustainable Future" aims to provide a platform to showcase industry case studies, demonstrating successful sustainability initiatives and deliver actionable solutions that can be implemented across various industries— including Manufacturing, Plantations, Forestry, Energy, Oil & Gas, Construction, Finance, and others – to effectively address sustainability efforts.

In discussions about sustainability efforts, the vital role of the chemical industry is often overlooked. As one of the key contributors to environmental challenges, the chemical industry is now playing a pivotal role in creating solutions across multiple industries. For instance, this industry can develop environmentally friendly materials, such as biodegradable plastics and sustainable solvents. Additionally, innovations in cleaner production processes and emissions-reduction technologies can help other sectors, like manufacturing and energy, in lowering their carbon footprints and enhancing resource efficiency.

As the world continues to face growing environmental challenges, the one-day event SAC 2024 will present an unparalleled opportunity for all industries to align their business strategies with sustainable solutions. Don't miss this opportunity to be part of the conversation on sustainability while making a lasting impact on our community. The conference will not only bring together industry leaders, experts and change-makers to share knowledge and insight, but it will also

serve a greater purpose of giving back. Profits generated from the sponsorship will be donated to NGOs dedicated to sustainability initiatives. These NGOs will pitch their game-changing projects, with the chance to secure funding and bring their bold ideas to life.

With a variety of sponsorship packages designed to meet different goals and the flexibility for custom solutions, we are open and ready to discuss customized options that best fit your needs and budget. If you're interested in supporting this important initiative financially, we would love to connect with you!

To learn more about the event, please visit our website at [www.sustainableactionconference.com](https://www.sustainableactionconference.com) or contact the secretariat, Ms. Dimusha at +603-3000 4132 / +6018-627 2505. Alternatively, you can email your inquiries to us at [bdcmalaysia@controlunion.com](mailto:bdcmalaysia@controlunion.com).

#### About Control Union Malaysia

Control Union part of the Royal Petersen Control Union group, which was founded in The Netherlands in 1920 is currently active in over 80 countries. Control Union Malaysia has been serving clients in East and West Malaysia since 1987. Control Union is a global leader in palm oil, forestry, biomass, textile, recycling, food safety, aquaculture, fisheries, social compliance, and assurance on environmental services, carbon, and ESG assurance by the AA1000 Assurance Standard. In addition to certification and assurance, Control Union is also a global leader in Commodity and Industrial Inspections, Collateral Management Services, Non-toxic Pest Control, and Academy services.

#### For more information and media inquiries, please contact:

Dimusha W. Sarendre  
Business Development Manager Control Union Malaysia  
[dimusha@controlunion.com](mailto:dimusha@controlunion.com)  
+6018 627 2505

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# SOCIAL MEDIA

Start Date: Oct 10, 2024

End Date: Nov 31, 2024



**37,165**  
Impressions



**15,366**  
Unique  
Impressions

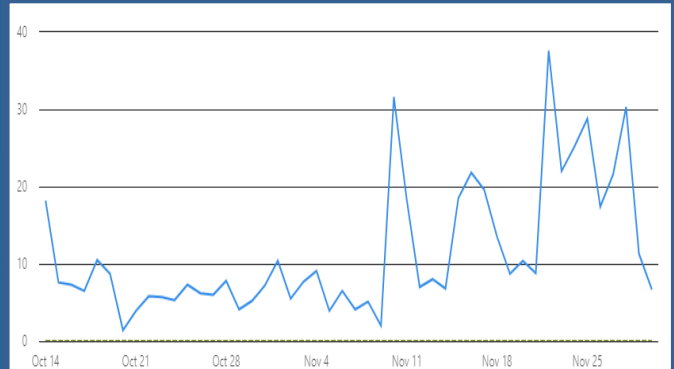


**4,111**  
Clicks



**1,045**  
Reactions

## Engagement Rate:



**Chemical Today Magazine**  
14,885 followers  
1mo • Edited •

Join the Movement: Transforming Sustainability Pledges Into Action at SAC 2024!

proudly presents the second edition of the Sustainable Action Conference (SAC), taking place at the Sunway Resort Hotel, Malaysia. This year, it will be held in collaboration with the **Malaysian Dutch Business Council (MDBC)** MISA Awards.

The event promises to be an innovative day focused on sustainability, featuring a range of exciting highlights!

The event is supported by the Embassy of the Kingdom of the Netherlands in Malaysia and the Malaysian Green Technology and Climate Change Corporation (MGTC).

This year's SAC will be a sustainable and carbon-neutral event, setting a new benchmark in environmental responsibility while supporting meaningful sustainability projects.

Our mission is to raise awareness about sustainability and empower companies to make tangible progress on their sustainability journeys.

SAC 2024 + MISA, under the theme "Transforming Pledges into Action: Realizing A Sustainable Future," aims to offer practical solutions through a curated program of forums and pitching sessions. The event will showcase successful sustainability initiatives and provide industry-leading case studies. Attendees will gain the knowledge and insights needed to turn their sustainability commitments into concrete actions.

**Green Review**  
1,880 followers  
1mo • Edited •

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**Eco-Business**  
23,304 followers  
1mo • Edited •

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**EPIC Berhad**  
11,803 followers  
2w • Edited •

The Sustainable Action Conference (SAC) 2024, organised by and the Malaysia-Dutch Business Council (MDBC), concluded with great success today at Sunway Resort Hotel, Selangor.

With the theme "Transforming Pledges into Action: Realizing a Sustainable Future", the conference brought together leaders, innovators, and professionals from various sectors to engage in insightful discussions, exchange ideas on addressing environmental challenges, and establish strategic collaborations to propel their organisations towards sustainable growth.

Group Chief Executive Officer, Dr. Ts. Haji Muhtar Suhaili, during his sharing session titled "Sustainable Production and Resource Management: Innovation in Manufacturing and Energy", highlighted EPIC Berhad's commitment to integrating sustainability into its operational framework, emphasising its role in driving green transformation and innovation, supported by the collective dedication of its workforce.

Additionally, EPIC Berhad's team leveraged the platform to spotlight the Group's diverse services and ongoing sustainability initiatives, including its support for Malaysia's energy transition and efforts towards achieving a low-carbon, resource-efficient economy.

As a proud sponsor of SAC for the second consecutive year, EPIC Berhad plans to continue raising its bar in driving the Group's sustainability agenda, while strengthening its position as a responsible and preferred service provider.

**Saxon Renewables**  
1,024 followers  
2w • Edited •

Saxon Renewables is excited to be the Carbon Neutral Partner for the Sustainable Action Conference (SAC)! We're proud to offset the event's carbon footprint while showcasing innovative sustainability solutions throughout this impactful 1-day event.

SAC is co-organized by and the **Malaysian Dutch Business Council (MDBC)**, with a strong focus on turning sustainability commitments into tangible outcomes. This year, leaders from diverse sectors—including government, finance, energy, and construction will come together to share innovative solutions, highlight success stories, and drive collaborations that will fuel the funding of sustainable projects.

Session 2: Sustainable Production and Resource Management – Innovations in Manufacturing and Energy  
Time: 11:45 AM  
Catch Reik Ong, our Managing Director, along with industry experts Muhtar Bin Suhaili, George Yap and Charlotte Wolff-Bie in a panel session moderated by Jackie Mah

The discussion includes:

- Circular economy principles in manufacturing
- Innovations in resource extraction to minimize environmental impact
- Sustainable supply chain management
- Reducing carbon footprints in production and construction
- Integrating energy efficiency and renewable energy into industry
- Advancements in sustainable automotive technologies

Don't forget to stop by our booth! We'd love to help guide you in achieving your sustainability goals.

FREE Seats is Available [LIMITED]  
<https://lnkd.in/g/wpQccIH>

**Nor Akmal** • 3rd+  
Polymath  
2w • Edited •

I am truly honored to have attended the Sustainable Action Conference 2024, recently held at the esteemed Sunway Resort Hotel a remarkable event that was meticulously organized by in collaboration with Dewan Perniagaan Malaysia-Belanda (MDBC). It was a privilege to be part of this significant gathering, where thought leaders, innovators, and industry experts came together to discuss and shape the future of sustainability in a rapidly evolving global landscape.

A heartfelt thank you to the organizers for their kind invitation and for curating such an impactful and insightful event. The conference provided an invaluable platform for engaging with like-minded professionals and delving into the latest trends, challenges, and solutions in the sustainability space.

I am equally grateful to the distinguished keynote speakers whose expertise and vision were truly inspiring. Their presentations not only broadened our understanding of sustainable practices but also ignited a sense of urgency and purpose in driving meaningful change across industries. The thought-provoking discussions and rich exchange of ideas will undoubtedly propel us towards more sustainable and responsible business practices.

**TRANSFORMING PLEDGES INTO ACTION: REALIZING A SUSTAINABLE FUTURE**  
OPENING ADDRESS AND LAUNCH OF SUSTAINABLE ACTION CONFERENCE 2024  
**YB Datuk Chan Foong Hin**  
Deputy Minister  
Ministry of Plantation and Commodities of Malaysia



# SOCIAL MEDIA

**Green In Future** 253 followers  
3m • Edited

and the Malaysian Dutch Business Council (MDBC) are jointly organizing the Sustainable Action Conference 2024 (SAC 2024) and the MDBC Innovation & Sustainability Awards (MISA) on 21st November 2024 at Sunway Resort Hotel, Malaysia. The theme for 2024 is "Transforming Pledges into Action: Realizing A Sustainable Future" and aims to deliver actionable solutions through case studies and foster collaborations that focus on a sustainable future.

To find out more, visit <https://lnkd.in/gu92ypQT>

We at Green In Future are happy to be a media partner for the event.  
Dr Parvathy Sathish Nandini Subramanian



**TRANSFORMING PLEDGES INTO ACTION: REALIZING A SUSTAINABLE FUTURE**

SUNWAY RESORT HOTEL | 21st November 2024  
7:30AM - 8:30AM (REGISTRATION)  
8:30AM - 9:00PM (SAC 2.0 & MISA AWARDS & DINNER)  
9:00PM - 10:00PM (MISA AWARDS & DINNER CLOSURE)  
7:30PM - 10:00PM (MISA AWARDS & DINNER CLOSURE)

**Malaysian Dutch Business Council (MDBC)** 3,942 followers  
1mo • Edited

The 10th edition of the MDBC Innovation & Sustainability Awards (#MISA) 2024 is open for nominations! This unique and innovative Awards Program is a platform to showcase the best practices of organizations in the areas of Sustainability and Innovation, and this year, we're expanding to include #ESG! MISA recognizes leaders in these fields for their excellence and trailblazing spirit in these fields. Enter now and benchmark yourself against leaders in #Innovation, #Sustainability, and #ESG.

The three MISA categories up for competition this year are:

- Best Sustainable Built Environment
- Best Workforce Sustainability Engagement Program
- Best Sustainability Communication

\* All award categories are open to MDBC members AND non - members

This year, MISA will be held together with prominent Dutch company, Control Union's, #SustainableActionConference (SAC) 2.0, "Turning Commitments Into Action: Realizing a Sustainable Future" on Thursday 21 November 2024 at Sunway Resort Hotel.

MISA '24 is supported by:  
Event Partners - Embassy of the Kingdom of the Netherlands in Malaysia and  
Event Sponsors - Ayvens and KLM Royal Dutch Airlines

If you would like to participate or support, visit <https://lnkd.in/fK6AHcN> for more info.

**MDBC** **CONTROL UNION**

**The Malaysian Oil, Gas & Energy Services Council (MOGSC)** 21,486 followers  
1mo • Edited

Dear MOGSC Members,

MOGSC is proud to support the Sustainable Action Conference 2024 (SAC 2024) as part of the commitment to foster a sustainable future. By participating in this initiative, the aim is to collaborate with industry leaders, experts, and innovators dedicated to creating actionable solutions for pressing environmental challenges. MOGSC's involvement in SAC 2024 underscores our belief in the power of collective action and shared responsibility in driving meaningful change. Additionally, it allows companies to transform pledges into tangible outcomes that benefit our communities and the planet.

Join us at SAC 2024 alongside others sustainability leaders to explore pathways to a greener future!

Event Date: 21st November 2024  
Time: 8.30am - 5.00pm  
Location: Sunway Resort Hotel, Malaysia

Seats are free but limited! Register today @ <https://lnkd.in/gwpQccIH> to secure your spot and visit our website <https://lnkd.in/gu92ypQT> for more details.

**Supun Nigamuni** • 1st  
Managing Director at Control Union Malaysia and Papua New Guinea  
1mo • Edited

We are honored to have the support of **EPIC Berhad** for Sustainable Action Conference for the second year running!

And looking forward to having the inspirational **Muhtar Bin Suhaili** sharing how he is transforming EPIC Berhad to greater success with sustainability at its core!

SAC 2024 + MISA, themed "Transforming Pledges into Action: Realizing a Sustainable Future," will offer curated program, forums and pitching sessions that provide actionable solutions and showcase industry leaders' case studies and demonstrating successful sustainability initiatives.

Know more about the SAC and MISA visit <https://lnkd.in/gX3wVbh>

\*FREE ADMISSION! \*REGISTER NOW TO SECURE YOUR SPOT!\*

Date: 21st November 2024, Thursday  
Time: 8.30am - 5.00pm (GMT +8)  
Location: Sunway Resort Hotel, Malaysia  
Register: <https://lnkd.in/gVphB7S>


**Tuan Amirudin** • 2nd  
Sustainable Finance | ESG Auditor | Assurance & Verification | NOPE-IRF | TTM...  
1w • Edited

Recently, I had the privilege of moderating a discussion during our Sustainable Action Conference 2024, on sustainable investment and risk management with **Madeleni Mohamed**, **Gary Theseira**, **Arshad Nuval Othman** & **Kevin Shawn Fernandez**.

I'd like to thank **Supun Nigamuni** & for giving me this opportunity to moderate this session and also to our esteemed speakers for sharing their valuable insights. It was a fantastic experience, and I learned a lot from the speakers and the audience.

For more information on our event, visit <https://lnkd.in/gvC-D78>

#SustainableActionConference #SAC2.0



**Muhtar Bin Suhaili** • 2nd  
Group CEO at EPIC Berhad | Formulating Strategy, Leading Operations, Driv...  
4w • Edited

EPIC TO SPONSOR SAC 2024 & SPE SYMPOSIUM

Alhamdulillah, As a company committed to sustainability in the oil, gas and energy industry, EPIC Berhad is proud to be a Silver Sponsor for the Sustainable Action Conference 2024 (SAC 2024) and Gold Sponsor for the SPE Symposium on Decommissioning and Abandonment.

SUSTAINABLE ACTION CONFERENCE 2.0

EPIC Berhad, a member of TERENGGANU INC, is thrilled and generously supporting the Sustainable Action Conference 2.0 (SAC 2024) as a Silver Sponsor.

The Organiser, stated that EPIC Berhad commitment to sustainability and innovation is truly inspiring and crucial in driving positive change within the industry.

Our support for SAC 2.0 2024 reflects our belief in the power of collaboration, where changemakers unite to drive sustainable actions while funding impactful sustainability projects.

Join us for this transformative event!

Event Date: 21st November 2024  
Time: 8.30am  
Location: Sunway Resort Hotel, Malaysia

**Stephanie Sapuh** • 2nd  
Government Relations & Marketing | Public Relations, Member Relations, Don...  
2w • Edited

Enviro Malaysia was at the Sustainable Action Conference 2.0 (SAC) 2024 hosted by the and the Malaysian Dutch Business Council (MDBC). This event brought together industry leaders and changemakers committed to advancing sustainability in Malaysia.

The shift towards low-carbon technologies poses challenges and opportunities for oil, gas, and energy companies (OGSE) in Malaysia. Overcoming financing obstacles, understanding regulatory frameworks, adjusting to market changes, and promoting a shift in company culture are crucial to support sustainability objectives. By successfully addressing these hurdles, OGSE businesses can boost their competitive edge and play a key role in Malaysia's energy transition efforts.

It was truly inspiring to hear from EPIC Berhad, as Dr. Ts. Muhtar Bin Suhaili, the Group CEO, shared the innovative ideas implemented and transformative impact his leadership has brought to the company's sustainability journey.

#OGSE #MalaysiaMadani #Sustainability #SAC2024



**Edison Choong** • 2nd  
Deputy Director Strategic Planning & Deputy Sustainability Lead at Malaysia E...  
2w • Edited

It was an honour to be invited to give a closing remark at the Sustainable Action Conference (SAC) 2024 organised by together with Malaysian Dutch Business Council (MDBC), supported by Embassy of the Kingdom of the Netherlands in Malaysia and Malaysian Green Technology and Climate Change Corporation (MGTC).

The conference was graced by YB Datuk Foong Hin Chan, Deputy Minister of Plantation and Commodities of Malaysia, accompanied by Ambassador H.E Jacques (Jaap) Werner, H.E Ambassador Rafal Daern, Mr Shamsul Bahar Mohd Nor, Mr Marco Winter, Mr Dirk Teichert and Mr Supun Nigamuni.

Apart from the insightful presentations and panel sessions, what was interesting is the pitching session by the shortlisted companies for the 10th Malaysian Dutch Business Council Innovative and Sustainability (MISA) Award 2024. The award recognises excellence in sustainability and innovation. Congratulations to all the participants for inspiring others and the winners (Heineken Malaysia Berhad Besi APac (Malaysia) Sdn Bhd, Jungheinrich Lift Truck Malaysia Sdn Bhd) for capturing the audience & judges' hearts.

Another highlight is the NGO Funding Project, where Dignity for Children Foundation won the SAC Transformative Impact Award: Driving Social & Environmental Change Through Visionary Projects. A RM50,000 grant was awarded for its Empowerment of Orang Asli Youth Project, The Lost Food Project and WWF are the other two NGOs with impactful projects that benefited many communities.

At the event, together with my friends, I am very happy to have a conversation with my previous CEO, Datuk Merlyn Kasimir, a gentleman and respected leader. Always grateful to Datuk for opening the doors for me to join the public service.

Interestingly, there were many conversations about future driven agenda such as new business model with climate & happiness index. With increasing commitment towards #sustainability, we all must not only move forward but lead forward.

**Kah Hooi Tan** • 3rd+  
2w • Edited

Grateful for the opportunity to attend the Sustainable Action Conference 2024 at Sunway Resort Hotel today!

It was an honor to learn from my superior, Mr. Kevin Shawn Fernandez, who shared his expertise as a panelist during Session 1: "Financing the Future: Sustainable Investments and Risk Management."


Truly an inspiring experience with valuable insights into ESG practices and the role of sustainability in shaping our future!


Thank you to for organizing the SAC 2024 event. It was an invaluable opportunity to connect with professionals and learn from insightful discussions. Looking forward to more events like this!





# SOCIAL MEDIA

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**Supun Nigamuni** • 1st  
Managing Director at Control Union Malaysia and Papua New Guinea  
1mo • Edited •

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**Tuan Amirudin** • 2nd  
Sustainable Finance | ESG Auditor | Assurance & Verification | NDPE-IRF | TTM...  
1w •


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#SustainableActionConference #SAC2.0



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**Muhtar Bin Suhaili** • 2nd  
Group CEO at EPIC Berhad | Formulating Strategy, Leading Operations, Driven...  
4w •

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Join us for this transformative event!

📅 Event Date: 21st November 2024  
🕒 Time: 8.30am  
📍 Location: Sunway Resort Hotel, Malaysia

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**CarbonSpaceTech**  
3,130 followers  
3w •

We are excited to share that **Geza Toth, Ph.D.**, the CEO of CarbonSpace, will be presenting at this week's Sustainable Action Conference (SAC) in Malaysia. CarbonSpace is a proud strategic partner of SAC 2024, and we're committed to driving innovation in the agribusiness sector for a sustainable future.


Event details 📅  
Name: "How AI is enabling the business case for primary carbon data."  
Date: Friday, November 22nd  
Time: 2:10 PM local time


Join us to explore the future of sustainability and innovation in agriculture!

Register and learn more: <https://lnkd.in/gu92yqT>


**Control Union Malaysia**  
2,409 followers  
3w •

We are thrilled to welcome **Dr. Geza Toth, Ph.D.**, CEO of **CarbonSpaceTech**, as a panelist at the Sustainable Action Conference (SAC 2024)! With over 15 years of experience in sustainability leadership, Dr. Toth is a recognized expert in climate change policies, tech-enabled MRV solutions, science-based target setting, and business case solutions for sustainable agri-commodities.

 Search

**George Yap** • 2nd  
Managing Director | Malaysia Sustainable Timber Industries | ESG | Circular Ec...  
3w •

Looking forward to learn & share.


**Control Union Malaysia**  
2,409 followers  
3w •


We're happy to announce that all spots for the conference are now filled! But no worries online sessions are still available for you to join!

Session 2: Sustainable Production and Resource Management: Innovations in Manufacturing and Energy


Moderator: **Ms. Jackie Mah**  
Panelists:  
**Dr. Ts. Muhtar Bin Suhaili**  
**Mr. George Yap**  
**Mr. Reik Ong**  
**Ms. Charlotte Wolff-Bye**

FREE ADMISSION! REGISTER NOW TO WATCH IT LIVE!  
📅 Event Date: 21st November 2024, Thursday  
🕒 Time: 8.30am - 5.00pm (GMT+8)  
📺 Virtual (Online): Live Streaming from Malaysia  
🔗 Registration: <https://lnkd.in/gsPQ5vP>

 Search

**Lindayani Tajudin** • 2nd  
Experienced finance professional (FCCA), Strategy, Investment, Corporate Fina...  
2w •

Thank you **Supun Nigamuni** for having me. Congrats for a well organized event!!


**Supun Nigamuni** • 1st  
Managing Director at Control Union Malaysia and Papua New Guinea  
2w • Edited •


The Second Edition of Sustainable Action Conference #SAC2024 was a resounding Success!

At our journey has been one of collaboration and adaptability, addressing Malaysia's unique challenges while contributing to global sustainability efforts. Malaysia remains a cornerstone of our footprint, and it's a testament to the shared commitment of our partners and stakeholders in driving impactful solutions.

\*\*\*Why SAC? Why Now?\*\*\* A question we asked ourselves when we first thought of organizing SAC


This conference isn't just about conversations—it's about turning bold commitments into tangible outcomes. Sustainability cannot remain a buzzword. It must translate into practical solutions that create lasting impact. The journey began with the inaugural SAC on 16th November 2023, and its success paved the way for this year's event, co-organized with the **Malaysian Dutch Business Council (MDBC)** and the support of Embassy of the Kingdom of the Netherlands in Malaysia and Malaysian Green Technology and Climate Change Corporation (MGTC).

 Search

**Geza Toth, Ph.D.** • 2nd  
CEO CarbonSpace, Science, Technology and Business Case for Nature  
3w • Edited •

Feeling fatigued by industry-designed sustainability events? 🌱 #SAC2024 is here to break the mold. This unique event organized by Control Union Malaysia brings together top decision-makers to focus on driving tangible, actionable change.

At CarbonSpace, we're proud to have supported SAC from the start, championing fact-based discussions, meaningful action, and executing real change. 🌱 I look forward to our panel discussion discussion with some of the greatest sustainability leaders. **Supun Nigamuni**, **Kok Peng Ku**, **Rashid Anwarudin**, **Mr. Lawrence Chia** Let's make change happen—together!


**Supun Nigamuni** • 1st  
Managing Director at Control Union Malaysia and Papua New Guinea  
3w • Edited •


Few hours to go till Sustainable Action Conference #SAC2024 goes live!

And I look forward to moderating Session 3: themed 'Greening the Land: Sustainable Practices in Agriculture and Forestry' With the focus of Promoting sustainable land use practices, conservation, and responsible sourcing.


Joined with me with be four thought leaders who are striving daily to change the status quo for betterment.

Join me in welcoming our esteemed speakers.

 Search

**Vardan Sharma (he/him/his)** • 2nd  
Architecting Possibilities with the Outlier in me | A Global Citizen and an Avid ...  
2w •

Thank you **Supun Nigamuni** for inviting me to be a part of a great session. Many congrats to you and other organizers for planning it so well 🙌🙌🙌


**Supun Nigamuni** • 1st  
Managing Director at Control Union Malaysia and Papua New Guinea  
2w • Edited •


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 Search

**Mohamad Fitri Mustafa** • 2nd  
Sustainability Auditor and Assurance  
2w •

Great success to remember!

**Control Union Malaysia**  
2,409 followers  
2w • Edited •

SAC 2024: A Remarkable Success!

Organized by together with **Malaysian Dutch Business Council (MDBC)** supported by Embassy of the Kingdom of the Netherlands in Malaysia and Malaysian Green Technology and Climate Change Corporation (MGTC) The Sustainable Action Conference 2024 (SAC) concluded with resounding success, cementing its role as a premier platform for sustainability advocacy and collaboration.

The SAC 2024 was graced by **YB Datuk Foong Hin Chan**, Deputy Minister of Plantation and Commodities of Malaysia accompanied by **Jacques (Jaap) Werner**, Ambassador of the Embassy of the Kingdom of the Netherlands in Malaysia, **H.E. Rafael Daerr**, Ambassador of the Delegation of the European Union to Malaysia, **Shamsul Bahar Mohd Nor** Group Chief Executive Officer of Malaysian Green Technology and Climate Change Corporation (MGTC), **Marco Winter** Chief Executive Officer Malaysian Dutch Business Council (MDBC), **Mr. Dirk Teichert** Managing Director of Control Union Asia

**Control Union (Malaysia) Sdn. Bhd.**

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**OFFICE** Port Tech Tower, Level 17, Unit No. 1,2,3,3A,5,6 & 7, Jalan Tiara 3, KU/1, Bandar Baru

Klang • 41150 Klang • Selangor Darul Ehsan • Malaysia

**Tel:** +603-3000 4132 / +603-3000 4941 / +603-3000 4942 / +603-3000 4943

**E:** [malaysia@controlunion.com](mailto:malaysia@controlunion.com)

[www.controlunion.com](http://www.controlunion.com)