



**SUSTAINABLE
ACTION**
CONFERENCE
3.0



THE FUTURE IS NOW:
**ACCELERATING SUSTAINABLE
TRANSFORMATION**



22 OCT
2025



CONFERENCE : 8.00AM - 6.00PM
COCKTAIL RECEPTION : 6.00PM - 7.30PM



GRAND HYATT HOTEL
KUALA LUMPUR

Co-Organized by:



CONTROLUNION



ABOUT SUSTAINABLE ACTION CONFERENCE (SAC 2025)

Building on the success of the 2nd edition of the Sustainable Action Conference (SAC 2024), we are proud to announce that Control Union Malaysia, in collaboration with the Malaysian Dutch Business Council (MDBC), will once again co-organize the Sustainable Action Conference 2025 (SAC 2025) and the MDBC Innovation & Sustainability Awards (MISA), taking place on 22 October 2025 at the Grand Hyatt Kuala Lumpur.

The 3rd edition of the Sustainable Action Conference 2025 (SAC 2025) is positioned as a premier platform for leading industry players from both the private and public sectors to raise awareness, share knowledge, and engage in meaningful dialogues on the latest sustainability trends, challenges, solutions and opportunities while embracing the spirit of giving back. As SAC is non-profit event, the remaining sponsorship income will be channelled back to the community through impactful, sustainability-related projects.

SAC 2025 aims to gather 300 physical invited attendees from across Malaysia and various industries and each session will be live streamed to reach a broader audience, ensuring inclusive access to insightful discussions. Topics are thoughtfully curated to address the diverse needs of different industries, delivering relevance and value to all attendees.

KEY HIGHLIGHTS

- **Industry Trends:** Updates on the latest developments in sustainability across various sectors including manufacturing, energy, finance, tourism, construction, agriculture, forestry & plantation, waste management and others.
- **Policy Discussion:** Dialogues on policies that support sustainable development from 4 main topics i) Social compliance ii) Carbon iii) Circular economy iii) Digitalisation & Innovation.
- **Networking and Collaboration Opportunities:** Networking sessions fostering partnerships between industry leaders, government agencies, academia, and other stakeholders.
- **Knowledge Sharing:** Panel discussions by various industry leaders providing insights into the latest trends and policy in sustainability and innovation.
- **Success Stories:** Case studies showcasing successful implementation of sustainable practices and their positive impact.
- **Funding and Support:** Information on available funding opportunities and support for sustainable projects.
- **Recognition of Excellence:** Awards given to companies excelling in sustainability and innovation, celebrating their achievements and inspiring others

INDUSTRIES INVOLVED



Academia



Construction, Real Estate & Urban Development

(Sustainable townships, green buildings, property developers, urban planners)



Energy Industries

(Utilities, Oil & Gas, Biogas, Biodiesel, Solar, Hydropower & etc.)



Environmental Policy Makers



Forestry, Plantation & Agriculture

(Palm Oil, Rubber, Timber, Coffee, Cocoa, Tea & etc.)



Finance Institutions, Banks & Insurance



Fisheries & Aquaculture

(Sustainable seafood, marine conservation, aqua-tech companies)



Manufacturing

(Food, Cement, Steel, Textile, Apparel, Paper, Refinery & etc.)



Mining, Metals and Minerals



Ministries, State Governments and Governments Agencies



Municipal Councils



NGO and Sustainability Research



Plastic & Recycling

(Recycling facilities, plastic manufacturers, packaging companies, and circular economy innovators)



Retail Industries / Franchise



Tourism

(Hotels, Tour Operators & attractions)



Transportation & Shipping

(Logistics, Aviation & etc.)



Waste Management



Fast-Moving Consumer Goods (FMCG)

(Sustainable product innovation, eco-packaging, supply chain traceability)

SUSTAINABILITY ALLIES

Transforming Aspirations into Realities



In Malaysia and globally, we are the leader in assurance services related to palm oil, biomass, organic and good agricultural practices, textiles, and food safety. We also excel in aquaculture, fisheries, social compliance, recycling, and are a leading player in forestry, environmental services, and ESG assurance in accordance with the AA1000 Assurance Standard.

Building on our expertise in these sectors, sustainability stands as a fundamental cornerstone for Control Union. We delve deeply into comprehending the intricate interconnections between sustainability and various facets such as manufacturing processes, energy generation methods, the pivotal roles of agriculture and forestry, the implementation of sustainable supply chain solutions, and the integration of sustainable financing practices.

In alignment with this commitment, Control Union is dedicated to offering third-party sustainability verification and assurance services. Our objective is to provide a robust framework that empowers businesses to validate and authenticate their sustainable practices, contributing to a more environmentally conscious and responsible global landscape.

There are four main services serving a broad range of markets:



Commodity Inspections



Certifications



Collateral Services



Industrial Inspections

List of industries / markets:

- Biofuel & Biomass
- Forestry
- Agriculture
- Aquaculture & Fisheries
- Food & Feed
- ESG Assurance and Sustainable Finance
- Fats & Oils
- Textile & Recycling
- Metals & Minerals
- Oil & Gas
- Construction
- Tourism
- Carbon Validation & Verification Programs



Company Profile

SUSTAINABILITY ALLIES

Transforming Aspirations into Realities



The Malaysian Dutch Business Council (MDBC) initiated the MDBC Sustainability Awards in 2011, which evolved into the MDBC Innovation & Sustainability Awards (MISA) in 2017. MISA recognizes and shares best practices in sustainability and innovation among Malaysian and Dutch companies. To ensure diverse participation, award categories change annually.

The program is funded by corporate sponsorship, offering sponsors visibility and networking opportunities. Open to all companies with a Dutch-Malaysian link, MISA allows participants to benchmark their achievements in sustainability and innovation.

Each year, companies submit nominations based on the announced categories. These nominations undergo validation and are reviewed by expert judging panels. Shortlisted nominees present their submissions during the MISA Day Program. Winners are announced at the MISA Awards Ceremony, and a post-event supplement highlights finalists and winners, promoting the sharing of best practices and recognizing industry leaders.

PROGRAMME

22nd OCTOBER 2025, WEDNESDAY

08:00AM

Registration

09:00AM

Introductory Remarks

*H.E. Ambassador Jacques Werner, The Ambassador of the Netherlands to Malaysia

09:10AM

Welcome Remarks

Mr. Supun Nigamuni, Managing Director, Control Union Malaysia

09:20AM

Opening Address and Launch of Sustainable Action Conference 2025

09:40AM

Plenary Address: Strengthening ASEAN Integration Through a Common Carbon Framework

09:55AM

Spotlight Address: From Pledges to Progress - Turning ESG Goals into Measurable Impacts

10:10AM

Small Hands Big Impact: Flagship Initiative "From Children to Children"

10:40AM

Networking & Refreshment

10:55AM

Session 1: Decarbonising Malaysia: Sectoral Pathways to Net Zero

Focus: To unpack practical and inclusive strategies for reducing emissions, aligned with Malaysia's national climate targets and the global net zero agenda.

Relevant Sectors:

- Energy: Renewable energy, electrification, CCUS
- Manufacturing: Low-carbon production, industrial efficiency
- Construction: Green buildings, embodied carbon, materials innovation
- Agriculture & Forestry: Carbon sinks, regenerative practices, carbon markets
- Food & Tourism: Sustainable operations, transport, eco-labels
- Finance: Green financing, transition finance tools
- Government: Policy levers, taxonomies, MRV systems

Moderator: Mr. Supun Nigamuni, Managing Director of Control Union Malaysia

Speakers: To be confirmed

12:00PM

Session 2: Responsible Business & Social Compliance: Building Trust in Supply Chains

Focus: Addressing sustainable practices in production, resource utilization, and energy management.

Relevant Sectors:

- Manufacturing & Food: Labor rights, responsible sourcing, traceability
- Construction & Tourism: Migrant welfare, worker safety, contractor management
- Agriculture & Forestry: FPIC, fair trade, indigenous community rights
- Energy: Just transition, workforce upskilling
- Finance: ESG due diligence in lending/investment
- Government: Regulation, enforcement, incentives

Moderator: To be confirmed

Speakers: To be confirmed

1:00PM - 2:00PM

Luncheon for Guest Speakers & Delegates

Updated as of 20th June 2025

*Waiting for Confirmation from the Invited Speakers

**This program is subjected to change

PROGRAMME

1:15PM - 2:45PM

➡ MISA Pitching Session

2:45PM

➡ Special Address: Corporate Purpose in the Age of Sustainability: A CEO's Perspective

3:00PM

➡ Session 3: Circular, Regenerative & Resource-Efficient: Redefining Growth

Focus: To accelerate the shift to circular economy models and nature-positive strategies that regenerate rather than deplete natural resources.

Relevant Sectors:

- Manufacturing & Construction: Circular design, waste valorisation, industrial symbiosis
- Forestry & Agriculture: Biodiversity credits, sustainable land use, eco-restoration
- Food: Waste reduction, packaging circularity, local sourcing
- Tourism: Eco-tourism, circular hospitality, local crafts
- Energy: Circularity in renewables and materials
- Finance: Investment in circular models, nature-based assets
- Government: Circular economy roadmap, EPR policies

Moderator: To be confirmed

Speakers: To be confirmed

4:00PM

➡ Session 4: Digitalisation & Innovation for Sustainability Impact

Focus: To explore how digital transformation, AI, and data systems are driving ESG reporting, operational efficiency, and sustainable innovation across industries.

Relevant Sectors:

- Manufacturing: Smart factories, real-time ESG tracking
- Construction: BIM, digital twins, and sustainability analytics
- Tourism & Food: Digital traceability, customer engagement
- Agriculture & Forestry: Satellite monitoring, precision farming
- Energy: Smart grids, emissions analytics, IoT integration
- Finance: ESG scoring tools, fintech for sustainability
- Government: Digital governance, open data and reporting platforms

Moderator: To be confirmed

Speakers: To be confirmed

5:10PM

➡ Networking & Refreshment

5:25PM

➡ MISA Awards Presentations

5:40PM

➡ Closing Remarks

5:55PM

➡ Conference Ends

6:00PM - 7:30PM

➡ Cocktail Reception

Updated as of 20th June 2025

*Waiting for Confirmation from the Invited Speakers

**This program is subjected to change

Attendance is by exclusive invitation only. If you are interested to attend, kindly write to us @ bdcumalaysia@controlunion.com or contact us at +603-3000 4132.

GENERIC SPONSOR PACKAGE

TITANIUM

PLATINUM

GOLD

COCKTAIL

SILVER

MYR 80,000

MYR 50,000

MYR 35,000

MYR 30,000

MYR 20,000

Recognition as Sponsor



Speaking Slot
'Exclusive Keynote'



Panel Slot 'Forum Session'



2-min (max) Corporate
Video Broadcast



Digital Highlight Pillar
(Company Branding)

2 Pillars

2 Pillars

1 Pillar

1 Pillar

1 Pillar

Exhibition Space



Conference Pass

10 Pass

8 Pass

7 Pass

5 Pass

3 Pass

Digital Advertisement in
Conference Programme

Full Page

Full Page

Half Page

Half Page

Half Page

MARKETING & EXPOSURE

Logo on SAC 2025 Websites



Logo on SAC Digital Brochure



Logo on Digital Conference
Programme



Logo on SAC 2025
Promotional Emails



Logo on the Digital Backdrop



Recognition on Social Media



Logo to be included as a
Sponsor for Funding Project



PROMOTIONAL INSERTS

Company Leaflet in Delegate
Welcome Pack (1-piece)
*Materials must be sustainable



Insert Corporate Promotional
Item in the Conference Bag
*Products must be sustainable



BRANDING & EXPOSURE PACKAGE

ONLINE BROADCAST

MYR 15,000

DIGITAL PILLAR ADVERTISEMENT

MYR 2,500

Recognition as Sponsor	✓	
Digital Highlight Pillar in the Conference Hall	✓	✓
Logo on SAC 2025 Websites	✓	✓
Logo on SAC Digital Brochure	✓	✓
Logo on Digital Conference Programme	✓	✓
Logo on SAC 2025 Promotional Emails	✓	
Logo on the Digital Backdrop	✓	
Recognition on Social Media	✓	
Logo on live broadcast channel	✓	

All the sponsors abundant pre-event publicity.

NOTES:

- Bunting provided by the sponsor.
- For more information about the customise sponsorship opportunities and more, please contact SAC secretariat directly. The secretariat is open to discussing a tailor-made sponsorship package based on the organisations' budget and objectives for SAC 2025.

For more information, please contact the secretariat:
 SAC 2025 | Tel: +603-3000 4132 / +6014-660 8225 | bdcumalaysia@controlunion.com
 Ms. Dinusha | Tel: 012-627 2505 | dinusha@controlunion.com

WHY SPONSOR SAC 2025?

Sponsoring SAC 2025 places your brand at the forefront of Malaysia's leading sustainability conference, connecting you with industry leaders, government representatives, decision-makers, business professionals, and changemakers driving the sustainability agenda.

SAC 2025 is more than a conference, it's a platform for real change whereby all sponsorship contributions will go towards supporting the hosting of the Sustainable Action Conference 2025. Surplus funds will be donated to a meaningful cause under this year initiative which is "From Children to Children".



**STRENGTHEN YOUR
SUSTAINABLE BRAND
IMAGE**



**POSITION YOURSELF
AS A KEY PLAYER**



**GENERATE
QUALITY LEADS**



**SHOWCASE YOUR
SUSTAINABILITY
LEADERSHIP &
SOLUTIONS**



**DEMONSTRATE YOUR
COMMITMENT
TOWARDS
SUSTAINABILITY**



**BE PART OF THE
'GIVING BACK'
PROJECT**



**SUSTAINABLE
ACTION
CONFERENCE
3.0**



**FROM
CHILDREN
TO CHILDREN**
Nurturing Empathy, Leadership, & Sustainability



"True happiness is the happiness of others — and it begins with the joy of giving and sharing."

Background

The program seeks to instill in children a spirit of empathy, sustainability, and leadership through a two-tiered challenge that encourages not only action within their own communities but a meaningful impact on the lives of others — especially underprivileged children.

Objective

To encourage schoolchildren to take ownership of sustainability projects in their own environments and to extend their positive impact by planning and executing a second, meaningful project for underprivileged children — all within a structured, competitive platform.

Participation

Primary and Secondary School Students
(nationwide, public and private schools)

Support

To support the success of each idea, each school will be assigned a mentor from Control Union — a sustainability advocate — who will guide the team in refining their proposal, execution plan, and outcome measurement.

Contact Us

Mr. Zahin Zaidi
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Email: malaysia@controlunion.com

Program Structure

Stage 1: Project Proposal Submission
Stage 2: Finalist Selection
Stage 3: SAC 2025 Live Pitch & Voting
Stage 4: Project for Others

Program Structure

- Environmental activities
- Awareness campaigns
- Tree planting
- Recycling initiatives
- Energy-saving projects
- Creating home gardens for the school
- Rainwater harvesting systems
- Social outreach or inclusion efforts
- Provision of sports materials to promote physical and mental well-being
- Or any interesting sustainable projects

Registration

Scan the QR code to submit your proposal:



Concept Note

Scan the QR code to download the concept note:



Co-Organized by:



CONTROLUNION



MDBC
Malaysian Dutch Business Council

FOR MORE INFORMATION

Control Union (Malaysia) Sdn Bhd

*Certifications, collateral services, Commodity
Inspections & Industrial Inspections*

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Jalan Tiara 3, KU/1, Bandar Baru Klang,
41150 Klang , Selangor Darul Ehsan, Malaysia



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