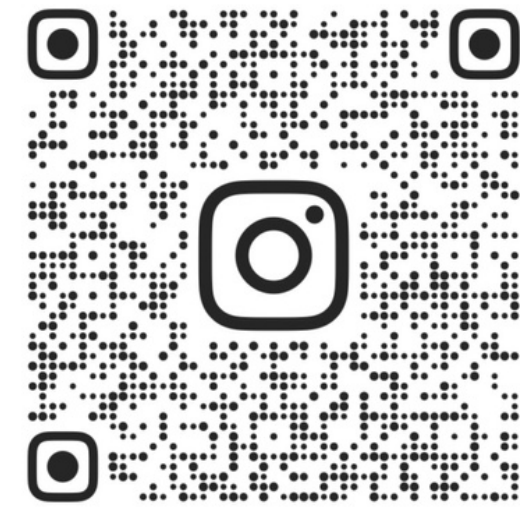




# SERI ALAM GREEN PLATES PROJECT

**THE LOST FOOD PROJECT**



# OUR VISION

TO RESCUE SURPLUS FOOD AND STRIVE FOR SUSTAINABLE SOLUTIONS TO ELIMINATE HUNGER.



# OUR MISSION

TO RESCUE AND REDISTRIBUTE QUALITY SURPLUS FOOD TO THOSE WHO NEED IT MOST THROUGH CONNECTING ALL STAKEHOLDERS AND EMPLOYING SUSTAINABLE SOLUTIONS.



THE GLOBAL GOALS

# SUPPORTING SUSTAINABLE DEVELOPMENT GOALS



## ZERO HUNGER

8/10 of Seri Alam's 770 families struggle to generate enough money to meet their basic needs.

20% of Malaysian children are stunted due to malnutrition.



## RESPONSIBLE CONSUMPTION

4,000 tonnes of edible food is thrown away each day in Malaysia.

TLFP currently has rescued over 23 million meals that would otherwise end up in landfill.



## CLIMATE ACTION

The Malaysian government has pledged to achieve 45% CO2 reduction by 2030.

TLFP currently prevent a monthly average of 262.5 tonnes of greenhouse gases from entering our atmosphere by diverting food waste.



## FROM JANUARY TO APRIL

### DONATIONS

Surplus food, which would otherwise have ended up in landfills, is collected from markets importers and companies including Pasar Borong, Nestlé, Danone, Unilever and P&G.

80% of food donated is fresh produce and the remainder is dried goods and fast-moving consumer goods.

### DISTRIBUTION

Surplus fresh produce is delivered bi-weekly on Thursdays to PPR Seri Alam by TLFP trucks.

A representative from Seri Alam collects dried goods and fast-moving consumer goods from the TLFP location.

### FEEDING FAMILIES

Collaboration with PPR Seri Alam's resident management ensures fair distribution among the 3,869 people in 770 families.

# GREEN PLATES PROJECT METRICS

SURPLUS FOOD DISTRIBUTION TO PPR SERI ALAM



**4 MONTHS**

**22,000KG of fresh  
nutritious food distributed**

**16,900 – 33,000 KG of  
CO2 emissions averted**

