



SUSTAINABLE ACTION CONFERENCE 2.0



SUNWAY RESORT HOTEL

21st November 2024

7:30AM - 8:30AM

(REGISTRATION)

8:30AM - 5:00PM

(SAC 2.0 & MISA PITCHING SESSION)

5:00PM - 7:30PM

(COCKTAIL)

7:30PM - 11:00PM

(MISA AWARDS AND DINNER CEREMONY)



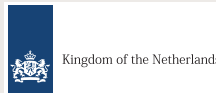
**Sustainable Action Conference Goes Carbon Neutral:
Leading the Way to a Sustainable Future - Powered by Saxon Renewables**

TRANSFORMING PLEDGES INTO ACTION: REALIZING A SUSTAINABLE FUTURE

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OBJECTIVE

The Sustainable Action Conference (SAC) was successfully inaugurated on 16th November 2023. Building on this success, we are pleased to announce that SAC 2024 will be co-organized with the Malaysian Dutch Business Council (MDBC) for the MISA Awards Dinner & Ceremony.

The Sustainable Action Conference aims to transform commitments into actions for a sustainable future. It provides a platform for leading industry players from diverse sectors, including government, state government, municipal councils, finance, manufacturing, plantations, forestry, energy, construction, and more, to discuss the latest sustainability trends, raise awareness, and overcome industry challenges. The conference will showcase solutions, share success stories, foster collaborations, and fund sustainable projects.

In conjunction with SAC 2024, the MDBC Innovation and Sustainability Awards (MISA) will recognize and promote best practices in sustainability and innovation, facilitating progress and offering valuable networking opportunities.

KEY HIGHLIGHTS

From the conference, MISA Pitching Session and MISA Awards Ceremony and Dinner:

Industry Trends: Updates on the latest developments in sustainability across various sectors, including finance, manufacturing, and energy.

Policy Discussions: Dialogues on policies that support sustainable development and innovation for various sectors.
Collaboration Opportunities: Networking sessions fostering partnerships between industry leaders, government agencies, academia, and other stakeholders.

Knowledge Sharing: Panel discussions by industry leaders providing insights into the latest trends and research in sustainability and innovation.

Success Stories: Case studies showcasing successful implementation of sustainable practices and their positive impact.

Funding and Support: Information on available funding opportunities and support for sustainable projects.
Recognition of Excellence: Awards given to companies excelling in sustainability and innovation, celebrating their achievements and inspiring others.

Networking Dinner: Informal interactions during the dinner, providing a relaxed atmosphere for exchanging ideas and building connections.

INDUSTRIES SECTORS INVOLVED:

- Insurance
- Plantation & Agriculture
(Palm Oil, Rubber, Timber, Coffee, Cocoa, Tea)
Forestry
- Manufacturing
(Food, Cement, Steel, Textile, Apparel, Paper, Refinery & etc...)
- Energy Industries
(Utilities, Oil & Gas, Biogas, Biodiesel, Solar, Hydropower)
- Ministries, Government Agencies,
- State Government
- NGO and Sustainability Research
- Retail Industries / Franchise
- Waste Management Companies
- Academia
- Environmental Policy Makers
- Transportation (Logistics & Aviation Industry)
- CCUS Value Chain Members
- Municipal Council
- Construction
- Finance Institutions & Banks
- Mining, Metals and Minerals
- Tourism Industry

Sustainability Allies: Transforming Aspirations into Realities

CONTROL UNION MALAYSIA



In Malaysia and globally, we are the leader in assurance services related to palm oil, biomass, organic and good agricultural practices, textiles, and food safety. We also excel in aquaculture, fisheries, social compliance, recycling, and are a leading player in forestry, environmental services, and ESG assurance in accordance with the AA1000 Assurance Standard.

Building on our expertise in these sectors, sustainability stands as a fundamental cornerstone for Control Union. We delve deeply into comprehending the intricate interconnections between sustainability and various facets such as manufacturing processes, energy generation methods, the pivotal roles of agriculture and forestry, the implementation of sustainable supply chain solutions, and the integration of sustainable financing practices.

In alignment with this commitment, Control Union is dedicated to offering third-party sustainability verification and assurance services. Our objective is to provide a robust framework that empowers businesses to validate and authenticate their sustainable practices, contributing to a more environmentally conscious and responsible global landscape.

Carbon Validation & Verification Programs



ISO 14064 - Emission Verification Services



Verified Carbon Standard
- VCS project Validation and Verification



Plan Vivo
- Carbon offset project validation/verification



Carbon Neutral Certification



Gold Standard Certification



Global Sustainable Enterprise System

Sustainability Assurance Services



Global Reporting Initiative -
Sustainability Report Assurance



NDPE
EUDR Readiness Assessment



MDBC

The Malaysian Dutch Business Council (MDBC) initiated the MDBC Sustainability Awards in 2011, which evolved into the MDBC Innovation & Sustainability Awards (MISA) in 2017. MISA recognizes and shares best practices in sustainability and innovation among Malaysian and Dutch companies. To ensure diverse participation, award categories change annually.

The program is funded by corporate sponsorship, offering sponsors visibility and networking opportunities. Open to all companies with a Dutch-Malaysian link, MISA allows participants to benchmark their achievements in sustainability and innovation.

Each year, companies submit nominations based on the announced categories. These nominations undergo validation and are reviewed by expert judging panels. Shortlisted nominees present their submissions during the MISA Day Program. Winners are announced at the MISA Awards Ceremony, and a post-event supplement highlights finalists and winners, promoting the sharing of best practices and recognizing industry leaders.

PROGRAMME

21st NOVEMBER 2024, THURSDAY

OPENING CEREMONY

07:30AM	Registration
08:30AM	Introductory Remarks H.E. Ambassador Jacques Werner, The Ambassador of the Kingdom of the Netherlands of Malaysia
08:40AM	Welcome Address Mr. Supun Nigamuni, Managing Director, Control Union Malaysia
08:50AM	Opening Address and Launch of Sustainable Action Conference 2024 YB Datuk Chan Foong Hin, Deputy Minister, Ministry of Plantation and Commodities of Malaysia

PLENARY SESSION

09:05AM	Plenary Address 1: Building a Green Bridge: The EU's Contribution to a Sustainable World H.E. Rafael Tristan DAERR, Ambassador, Delegation of the European Union to Malaysia
09:20AM	Plenary Address 2: ESG Reporting and Net-Zero Ambitions Mr. Julian M Hashim, Chief Regulatory Officer, Bursa Malaysia Berhad
09:35AM	Plenary Address 3: Policies and Incentives for a Low-Carbon Economy TS. Shamsul Bahar Bin Mohd Nor, Group Chief Executive Officer, Malaysian Green Technology & Climate Change Corporation (MGTC)
09:50AM	Networking & Refreshment Break
10:05AM	Session 1: Financing the Future: Sustainable Investments and Risk Management Focus: Exploring how financial institutions can drive sustainability through investments, risk assessment, and innovative financial products. Sectors: Banks, Finance Institutions, Insurance Companies Discussion Points: <ul style="list-style-type: none">- Sustainable financing models and green bonds- Assessing and mitigating environmental risks in investment portfolios- The role of insurance in climate risk management- Financing sustainable projects in various industries Moderator: Tuan Amirudin Bin Tuan Sulaiman, Project Manager, Sustainable Finance, Control Union Malaysia Speakers: Ms. Madelena Mohamed, Director of Sustainability Unit, Bank Negara Malaysia Dr. Gary Theseira, Advisory Committee of REDD Plus Finance Framework Advisory Committee (RFFAC) and Director of Climate Governance Malaysia (CGM) Mr. Kevin Shawn Fernandez, Vice President of Strategic Partnerships & Innovation for Alliance Bank Malaysia Berhad (ABMB) Mr. Arshad Nuval Othman, CIMB Islamic Bank Berhad

Update by 20 November 2024

*Waiting for Confirmation from the Invited Speakers

**This program is subjected to change

Attendance at the conference is by exclusive invitation only. The Awards and Dinner Ceremony will have an associated fee. If you are interested to attend, kindly write to us @ bdcumalaysia@controlunion.com or contact us at +603-3000 4132.

PROGRAMME

11:05AM	<p>MISA Pitching Session: Environmental Excellence Award Theme: "Best Suitable Built Environment" Description: Recognizes outstanding achievements in environmental conservation, sustainable resource management, or initiatives that mitigate climate change and promote biodiversity. Speakers: Donovan Yap Renkai, Digital Marketing Manager, Big Dutchman Leng Chen Peng, Senior Engineer, Terberg Mr Ryan Nagal, Global Workplace Data Analytics Manager, Unilever Renuka Indrarajah, Corporate Affairs & Legal Director, HEINEKEN Malaysia Berhad</p>
11:45AM	<p>Session 2: Sustainable Production and Resource Management: Innovations in Manufacturing and Energy Focus: Addressing sustainable practices in production, resource utilization, and energy management. Sectors: Manufacturers, Mining, Metals and Minerals, Oil and Gas, Energy, Construction, Automobile Discussion Points:</p> <ul style="list-style-type: none">- Implementing circular economy principles in manufacturing- Innovations in resource extraction and processing to minimize environmental impact- Sustainable supply chain management- Reducing carbon footprints in production and construction processes- Energy efficiency and renewable energy integration in industry- Advancements in sustainable automotive technologies <p>Moderator: Ms. Jackie Mah, Executive Vice President, Institute of Corporate Directors Malaysia (ICDM) Speakers: Dr. Ts. Muhtar Bin Suhaili, Group Chief Executive Officer (Group CEO), Epic Berhad Mr. George Yap, President, Malaysian Timber Association (MTA) and Managing Director of Weng Meng Mr. Reik Ong, Managing Director, Saxon Renewables Ms. Charlotte Wolff-Bye, Vice President, Group Chief Sustainability Officer, PETRONAS</p>
12:45PM	<p>Luncheon for Guest Speakers & Delegates</p>
01:30PM	<p>MISA Pitching Session: Social Impact Award Theme: "Best Workforce Sustainable Engagement" Description: Honors initiatives that have made significant social impacts, such as improving livelihoods, promoting social equity, or enhancing community well-being through sustainable practices. Speakers: Jeff Teoh, Head of Area Sales, Jungheinrich Mr. Henk Jan Jonge Poerink, Sr. Vice President & Managing Director, Global Operations, BESI APAC Sdn Bhd Shylaja Devi Vasudevan Nair, Head of Sustainability Compliance Unit, Group Sustainability Department, SD Guthrie Bhd Bastiaan Clercq, Marketing Manager, Dutch Lady Milk Industries Mr. Roland Wong Loke Aun, Conformity Assessment and Sustainability Compliance Technologist, MY CO2 Group</p>
02.10PM	<p>Innovative Sustainable Solutions: The CarbonSpace Way Dr. Geza Toth, Chief Executive Officer of CarbonSpace</p>

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PROGRAMME

02:20PM	<p>Session 3: Greening the Land: Sustainable Practices in Agriculture and Forestry Focus: Promoting sustainable land use practices, conservation, and responsible sourcing. Sectors: Forestry and Plantation, Agriculture Discussion Points:</p> <ul style="list-style-type: none">- Sustainable agriculture techniques and organic farming- Forest conservation and responsible forestry management- Addressing deforestation and promoting reforestation- The role of certification in ensuring sustainable land use <p><i>Refreshments will be served (Participants can bring refreshments to the ballroom)</i> Moderator: Mr. Supun Nigamuni, Managing Director of Control Union Malaysia Speaker: Mr. Ku Kok Peng, Chief Sustainability Officer, Kuala Lumpur Kepong Berhad (KLK) Mr. Rashyid Redza Anwarudin, Chief Sustainability Officer, SD Guthrie Mr. Lawrence Chia, Chief Executive Officer, SaraCarbon Sdn Bhd Dr. Geza Toth, Chief Executive Officer of CarbonSpace</p>
03:10PM	<p>MISA Pitching Session: Governance Leadership Award Theme: "Best Sustainability Communication" Description: Acknowledges leadership in governance practices that foster transparency, accountability, and ethical standards in sustainability efforts, ensuring long-term sustainability and resilience. Speakers: Law Wen Jan, Manager, Strategic Marketing and Branding, SD Guthrie Bhd Prithi Sharma, Head of Communications and Sustainability, HEINEKEN Malaysia Berhad Ms. Liaw Ming Chee, Sr. Director, BESI APAC Sdn Bhd</p>
03:50PM	<p>Session 4: Empowering Communities: Sustainable Development in Urban and Rural Areas Focus: Enhancing sustainability in urban planning, energy production, tourism, and local council. Sectors: Tourism, Power Utilities, Municipal Councils, Construction Discussion Points:</p> <ul style="list-style-type: none">- Integrating sustainability into urban planning and infrastructure- Promoting eco-friendly tourism practices- Renewable energy solutions for urban and rural areas- Sustainable construction practices and green building standards- The role of local governments in driving sustainable development <p>Moderator: Ms. Norhasliza Binti Mohd Mokhtar, Senior Director of Climate Action Group, Malaysian Green Technology And Climate Change Corporation (MGTC) Speakers: Mdm Zainora Zainal, Deputy Chief Executive II (Development), CIDB Malaysia Puan Lindayani Tajudin, Chief Strategy Officer, SP Setia Berhad Mr. Vardan Sharma, Head of Public/Government Business for Asia Pacific, Signify Inc Mr. Shahrin Mokhtar, Senior Director of Strategic Planning Division, Tourism Malaysia</p>
04:50PM	<p>Closing Remarks – Matrade Mr. Edison Choong, Deputy Director Strategic Planning and Deputy Lead of Sustainability Malaysia External Trade Development Corporation (MATRADE)</p>
05:00PM	<p>Conference Ends</p>
05:00PM-07:30PM	<p>Cocktail Reception</p>
07:30PM-11:00PM	<p>MISA Awards and Dinner Ceremony (will have an associated fee)</p>

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SPEAKERS



His Excellency, Ambassador Jacques Werner

The Ambassador of the Netherlands to Malaysia

His Excellency, Ambassador Jacques Werner is a distinguished diplomat with over four decades of service in the Netherlands Ministry of Foreign Affairs. Since September 2022, he has served as the Ambassador of the Kingdom of the Netherlands to Kuala Lumpur, Malaysia.

Before his current appointment, Ambassador Werner represented the Netherlands as Ambassador to the Political and Security Committee (PSC) of the European Union in Brussels from October 2021 to September 2022. His extensive diplomatic career includes ambassadorial postings in Iran (2018–2021), Singapore and Brunei (2013–2017), and Romania (2005–2009). Throughout these roles, he focused on areas such as trade, economic cooperation, regional policy, European integration, and academic collaboration.

In addition to his ambassadorial duties, Ambassador Werner has held several prominent positions within the Ministry of Foreign Affairs, including Director of the Europe Department, where he managed bilateral relations with 45 countries and contributed to European and regional policy development. His career also includes postings in The Hague, Copenhagen, and Belgrade, with extensive collaboration with the European Union on political and security matters.

Ambassador Werner holds a master's degree in Public International Law from Rijksuniversiteit Leiden and spent a post-doctoral year at the Institut des Hautes Études Internationales in Geneva.



H.E. Rafael Tristan DAERR

Ambassador, Delegation of the European Union to Malaysia

H.E. Rafael Tristan DAERR, born in November 1975 in Kobe, Japan, Mr Rafael Daerr serves as Ambassador of the European Union to Malaysia since September 2024.

Mr Daerr has extensive experience in diplomacy, European and international affairs – having worked well over two decades in the European Institutions, as European and German career diplomat and in the field of international commercial arbitration.

He previously served in the Cabinet of EU High Representative and Vice-President Josep Borrell Fontelles, advising him on the Middle East, North Africa and Iran. Prior to that, he worked in the European External Action Service in Brussels on Parliamentary Affairs, and in the German Foreign Office on European Affairs and Human Resources. Mr Daerr also served as Consul of the Federal Republic of Germany in Tehran/Iran, in Germany's Permanent Representation to the EU in Brussels, and in the European Parliament.

Ambassador Daerr studied International Economic Law at the Sorbonne in Paris and Cologne University, as well as Political Science at the College of Europe in Bruges.

Mr Daerr's mother tongues are French and German. He is fluent in English and Spanish. He is married and has two daughters.



Mr. Julian M Hashim

Chief Regulatory Officer, Bursa Malaysia Berhad

Julian, an advocate & solicitor of the High Court of Malaysia and a founder partner of a leading Kuala Lumpur law firm., advised on all aspects of corporate transactional work including international and domestic M&As, take overs and capital market transactions in his 25 odd years of legal practice. Julian also advised his clients on their on-going reporting obligations, corporate governance requirements and other compliance matters.

As the Chief Regulatory Officer of the Exchange, Julian and his team at Bursa Regulation undertakes regulatory functions of Bursa Malaysia Berhad and its licensed subsidiaries ranging from regulatory strategies and policies, listing, market and corporate surveillance, governance and sustainability, participant supervision, investigation and enforcement.

Julian is also the Chair of Sub-Committee 2: Governance & Disclosures of the Joint Committee on Climate Change (JC3) as well as a member of the Advisory Committee on Sustainability Reporting (ACSR), a national-level committee set up to support the implementation of the IFRS sustainability disclosure standards (ISSB Standards) in the country. He is also a board member of the Capital Market Compensation Fund Corporation and an appointed industry member SIDREC Appeals Committee.



Ir. Ts. Shamsul Bahar Bin Mohd Nor

Chief Executive Officer, Malaysian Green Technology and Climate Change Corporation

With over 20 years of experience in the technology industry, Ts Shamsul Bahar Mohd Nor has a deep understanding of the sector. He has played a vital role in developing and implementing strategies to integrate sustainable practices into business operations. His extensive leadership positions in sustainability-related organisations demonstrate his dedication to driving change and accelerating innovation to achieve sustainable development goals.

He brings a wealth of industry knowledge and practical experience as an Adjunct Professor at Universiti Teknologi Malaysia, Council Member for Professional Alliance for Circular Economy at Universiti Teknologi Petronas, and Country Representative in the ALP Steering Committee at the Asia LED Partnership.

Ts. Shamsul Bahar Mohd Nor has held prominent leadership positions in organisations such as Sustainable Business Network Association Malaysia, Green Growth Asia Foundation, and Planters Industrial Cooperative and was an HRD Corp Industry Expert Committee member, providing expert guidance on capacity-building training courses.

As the CEO of MGTC, he has spearheaded numerous initiatives that have helped the company become a leader in the green technology space. Known for his inspirational leadership style, he works hard to foster a culture of collaboration, creativity, and inclusivity. He believes that with a collective commitment to change, we can create a cleaner, greener, and more sustainable world for generations to come.



Tuan Amirudin Bin Tuan Sulaiman

Project Manager, Sustainable Finance, Control Union Malaysia

Amir is an ESG Auditor and Trainer with expertise in environmental and social risk assessments. Drawing from his substantial experience in Sustainable Finance Risk Management at a financial institution, Amir specialized in conducting sustainability due diligence for all sector's financial transactions. In this role, he evaluated environmental and social risks associated with clients' operations, providing key insights and recommendations to ensure alignment with ESG standards before loan approvals. His work not only protected financial interests but also strengthened clients' commitment to sustainability.

He is certified as an HRDF Train The Trainer and in GRI Standards, and has completed Environmental and Social Risk Analysis training, equipping him to deliver tailored ESG training programs that address sector-specific needs. Beyond ESG, Amir has over four years of experience in sustainable palm oil certification, with credentials in MSPO, MSPO SCCS, RSPO, and ISO 9001:2015. He has conducted numerous audit man-days and has consulted extensively to prepare companies for external certification audits. Currently, Amir is a Project Manager for Sustainable Finance at Control Union Malaysia, where he continues to advance sustainable practices in finance and other industries.

SPEAKERS



Ms. Madelena Mohamed

Sustainability Director, Bank Negara Malaysia

Madelena Mohamed is the Sustainability Director at Bank Negara Malaysia. In her current role, she oversees the strategic direction and execution of the Bank's climate change agenda including climate finance policies for the financial sector. She has more than 30 years of experience in a broad range of financial stability issues including strategic, microprudential and macrofinancial policy formulations as well as crisis management policies for the Malaysian financial system. She currently heads the Network for Greening the Financial System (NGFS) Task Force on Capacity Building and Training.



Dr. Gary Theseira

Advisory Committee of REDD Plus Finance Framework Advisory Committee (RFFAC) and Director of Climate Governance Malaysia (CGM)

Dr. Gary Theseira is an Adjunct Associate Professor at the Asia School of Business (ASB) in collaboration with MIT Sloan Management and a Director and Council member at Climate Governance Malaysia (CGM), the Malaysian Chapter of the Climate Governance Initiative (CGI) under the World Economic Forum (WEF). He is an accomplished communicator on Climate Impacts, Governance Frameworks, Corporate Sustainability, ESG compliance and the SDGs, and facilitates a Global Association of Risk Professionals Certification Course on Climate Risk Management. He currently assists the Joint Committee on Climate Change (JC3) leading the Climate Data Catalogue Review Committee under Bank Negara, and serves on the National Climate Change Advisory Panel and the Selangor State Action Council on Climate Change (IKLIM) as a subject matter expert.



Mr. Kevin Shawn Fernandez

Vice President of Strategic Partnerships & Innovation, Alliance Bank Malaysia Berhad (ABMB)

Mr Kevin Shawn Fernandez is the Vice President of Strategic Partnerships & Innovation for Alliance Bank Malaysia Berhad (ABMB). His focus is to work with external partnerships to deliver value both to them and the clients of the bank. Via this role, Alliance Bank has launched the Sustainability Impact Program that enables businesses in Malaysia to improve their sustainability capabilities, making them more competitive globally and saving costs. The approach for sustainability adoption is based on the bank's 3As pillars of Advocacy, Advisory and Answers. Some key industry partners that he has built strong collaboration programs with include Bursa Malaysia, UN Global Compact Network Malaysia Brunei, Malaysia Green Technology Corporation and Green RE. He has over 20 years of banking industry experience covering the areas of product development, portfolio management, digital and strategic partnerships. During this time, he has spearheaded change and transformation in the industry. Prior to this, he held digital roles in OCBC and portfolio management at Standard Chartered bank. He seeks to collaborate with businesses and ecosystems to develop new ways towards mutually achieving new customers, revenue and cost efficiency.



Mr. Arshad Nuval Othman

Head of Sustainable Finance (Group Islamic Banking), CIMB Islamic Bank Berhad

Arshad Nuval Othman is the Head of Sustainable Finance at CIMB Islamic and is in charge of accelerating sustainable finance and sustainability practices. He joined CIMB Islamic in December 2019 as the Islamic Banking specialist for the Regional Financial Institutions Group, and subsequently shifted to Public Sector Group in July 2021 to cover Development Financial Institutions and Special Projects (including Sustainability). Prior to CIMB Islamic, Arshad worked at HSBC Amanah and AFFIN Bank as a Corporate Banking Relationship Manager with experience in covering local large corporates, multinational corporations and government-linked companies.



Ms. Jackie Mah

Executive Vice President, Institute of Corporate Directors Malaysia (ICDM)

Jackie supports the strategic and operational efforts of ICDM. Her breadth of experience includes financial management, strategic planning, information technology, HR, business development, marketing and communication, where she has led key projects at the World Islamic Economic Forum (WIEF) Foundation globally. In her current role, she is committed to achieving higher operational efficiency, as well as fostering greater outreach and sustainable business growth both locally and regionally - through strategic partnerships, sound digital & communication strategies and brand differentiation for ICDM's training and advisory framework. Her latest interest is in the field of sustainability, having completed the ESG Competent Boards Programme and is currently responsible in developing sustainability programmes and ESG integration across ICDM's services for board and C-suites. Jackie is a member of the Association of Chartered Certified Accountants (ACCA).



Dr. Ts. Hj Muhtar Bin Suhaili

Group Chief Executive Officer (Group CEO), Eastern Pacific Industrial Corporation Berhad (EPIC)

Ts. Haji Muhtar Suhaili is EPIC's Group Chief Executive Office (GCEO), starting on 1st December, 2022. Muhtar 42, holds a Master's Degree in Petroleum Technology from Curtin University of Technology Australia, and a Bachelor's Degree in Mechatronics Engineering from the International Islamic University of Malaysia (IIUM). He is a Professional Technologist and currently pursuing his Doctoral Degree in Business Administration. Prior to joining EPIC Berhad, Muhtar was the Chief Executive Officer (CEO) of the Malaysian Timber Council (MTC). Muhtar had also worked for Shell for almost 15 years, and with Perodua Auto Corporation Sdn Bhd prior to that. He had served as Chairman of the Malaysian Palm Oil Certification Council (MPOCC) too. He has vast experience managing various multi-million projects, international businesses, continuous improvement initiatives, business and manpower planning, staff capability development and succession planning within the organizations. He also has experience as Contract Holder in managing engineering design offices and fabrication yards. Muhtar has experience working in Malaysia and overseas, namely The Netherlands and Germany, and visited 38 countries.

SPEAKERS



Mr. George Yap

President, Malaysian Timber Association (MTA) and Managing Director of Weng Meng.

George Yap is currently the Chairman of the Malaysian Wood Moulding & Joinery Council (MWMJC), a trade association representing downstream timber industry products in Malaysia. He is also the President of the Malaysian Timber Association (MTA), a timber organisation affiliated with the timber industry in Peninsular and East Malaysia. George is also a Malaysian Timber Council board trustee, who passionately advocates the advancement of the timber industry towards a sustainable, environmentally friendly and circular economy. As an entrepreneur, George heads the Weng Meng Group of Companies. In addition to being a leading manufacturer of timber doors and provider of door solutions under the SANDOR label for both Malaysia and the export market, the Group is a leading manufacturer of cable reel for the cable and wire industries, and also a manufacturer in the business of converting oil palm trunk waste from replantation to a carbon storage product to replace timber with its own R&D company.



Mr. Reik Ong

Managing Director, Saxon Renewables

Reik Ong, founder and managing director of Saxon Renewables, has over a decade of extensive experience in the renewable energy sector across Southeast Asia. His expertise spans renewable energy policies, financing, EPC, and PPA models. Reik leads a prominent environmental attribute commodities trading organization, specializing in RECs and carbon credits. His company also provides strategic sustainability consultancy, guiding organizations toward achieving 100% renewable energy and carbon neutrality.



Ms. Charlotte Wolff-Bye

Vice President, Group Chief Sustainability Officer, PETRONAS

Charlotte Wolff-Bye, an award-winning business leader, at the forefront of the sustainability movement. She serves as the Group Chief Sustainability Officer of the Malaysian Fortune 500 company PETRONAS. Since joining in 2021, she has turned the company's Net Zero Carbon Emission aspiration into strategy and plans to drive decarbonization and social progress.

Previously Charlotte worked for the Norwegian energy company Equinor in the role of Vice President Sustainability. At Equinor she delivered the company's first sustainability strategy that laid the foundation for the company's low carbon focus.

Charlotte currently serves on the board of trustees of the UN Environment Programme World Conservation Monitoring Centre (UNEP-WCMC), Cambridge, United Kingdom.



Mr. Supun Nigamuni

Managing Director, Control Union (M) Sdn Bhd

An accomplished forestry and environmental specialist with experience in compliance auditing, training, certification, program management and environmental assessments. Serves as the Managing Director for Control Union Malaysia and responsible for managing certifications for Control Union Malaysia, a global leader in sustainability assurance in agriculture industry and many other sectors.

In addition to the local responsibilities Supun also chairs the global expert team for Control Union overseeing the certification activities related to Forestry, Palm, Sugar, Soy, Rubber and Tourism. Formerly responsible in managing Forest Stewardship Council (FSC), Roundtable on Sustainable Palm Oil (RSPO), Energy Management Systems (ISO 50001) certification activities for Control Union Certifications worldwide, and also Environmental Services for the Asian region which provides sustainability solutions for products, entities and activities in providing ESG assurance, life cycle assessments, environmental footprints, carbon neutral certification. A senior auditor having International Auditing experience in Forest Management, Chain of Custody, RSPO P&C and SCC, ISO 14001, ISO 50001, GHG assessments, ESG assurance and other environmental and social programs across many sectors over the last 11 years. Keen follower of sustainability trends and interested in assisting organizations to achieve their sustainability ambitions.



Mr. Ku Kok Peng

Chief Sustainability Officer, Kuala Lumpur Kepong Berhad

Ku oversees sustainability, strategy, risk management, communications, investor relations, corporate responsibility, and government relations for his Group. He is a governor of the Roundtable for Sustainable Palm Oil (RSPO) and an alternate council member of the Malaysian Palm Oil Association (MPOA). Before joining KLK, Ku was the Group Chief Strategy Officer at Green Packet, a public-listed digital company, from October 2020 to December 2021. In this role, he directed strategy, change management, communications, and investor relations functions.

From March 2017 to September 2020, Ku served as Partner and Executive Vice President at PEMANDU Associates, a public sector consultancy, where he managed projects across Asia, Africa, Latin America, and Eurasia. Prior to this, he worked from August 2010 to February 2017 at PEMANDU as Director of the Palm Oil & Rubber NKEA, ETP Investment & Innovation for Malaysia's Economic Transformation Programme (ETP), an initiative within the Prime Minister's Department. He co-authored a Harvard Business School case study on the programme and participated in the U.S. State Department's International Visitor Leadership Programme.

Earlier in his career, Ku held the role of Managing Director and Partner for Market Development in Southeast Asia at FleishmanHillard, where he received the firm's highest award, the John D. Graham Award for Excellence, in 2007. He has also worked with three other communications firms and a Malaysian conglomerate.

Ku holds a Bachelor of Law degree from the University of London and a Certificate of Legal Practice. His executive training includes the Advanced Management Programme at CEIBS in Shanghai and the Senior Management Programme at Babson College in Boston. He is a Fellow and former Vice President of the Public Relations & Communications Association of Malaysia.

SPEAKERS



Mr. Rashid Redza Anwarudin **Chief Sustainability Officer, SD Guthrie**

Rashid, 45, a Malaysian, was appointed Head, Group Sustainability of SD Guthrie Berhad on 1 January 2020. In this role, he was responsible for implementing on-the-ground programmes to promote responsible and ethical production throughout SD Guthrie's operations and global supply chain. He also engages with a wide range of stakeholders within the sustainable palm oil sphere. He was redesignated as Chief Sustainability Officer of SD Guthrie on 1 April 2022.

He has 22 years of experience in corporate and advisory roles around sustainability, corporate responsibility, corporate strategy, programme management and change management across the plantation, forestry, property, telecommunications, automotive, oil & gas and public sectors.

He was previously part of the regional leadership team for the Sustainability and Climate Change advisory team of the PwC Southeast Asia Consulting practice. He advised multiple regional clients on issues such as implementing sustainable supply chains, developing corporate sustainability strategies, quantification of responsible practices for corporate valuation, government frameworks and policies as well as corporate reporting and assurance around sustainability.

After 15 years in corporate advisory, he joined the Sime Darby Berhad as Vice President, Group Sustainability and Quality Management in 2014 and moved to SD Guthrie Berhad (formerly known as Sime Darby Plantation Berhad) as a Principal Sustainability Officer as part of the de-merger exercise in 2017.

Rashid holds a bachelor's degree in electrical and electronic engineering from Imperial College London, United Kingdom.



Mr. Lawrence Chia **Chief Executive Officer, SaraCarbon Sdn Bhd**

Lawrence Chia is currently the CEO of the Samling Group which have businesses in automobiles, properties, timber, infrastructure oil palm with operations in a number of countries globally and have more than 15,000 employees. Since joining Samling 7 years ago, he has embarked on transforming the various businesses embedding ESG and Sustainability initiatives. He is a Chartered Accountant of the Institute of the Chartered Accountants in England and Wales, and also a member of the Malaysia Institute of Accountants.



Dr. Geza Toth **Chief Executive Officer, CarbonSpace**

Dr. Geza Toth's expertise is in climate change policies, tech enabled MRV solutions, science-based target setting, and business case solutions in sustainable agri commodities. He served over 15 years in sustainability leadership roles at Ferrero and Barry Callebaut, promoting supply chain engagement and the credibility of certified, sustainable palm oil. He shaped the theory of change and advocated for the demonstration of cross-cutting benefits within RSPO, POIG, UNDP, ISPO, MPOC.



Ms. Norhasliza Binti Mohd Mokhtar **Senior Director of Climate Action Group, Malaysian Green Technology And Climate Change Corporation (MGTC)**

Norhasliza Binti Mohd Mokhtar is a Senior Director of Climate Action Group. Her roles and responsibilities include ensuring the effective implementation of operational policies and plans. This includes accelerating the transition of the nation towards low carbon cities, low carbon mobility, working with local authorities and communities to inculcate green lifestyle practices, and facilitating the measurement, and reporting of GHG emissions of Corporates and SMEs.

Throughout her 23-years tenure at MGTC, Pn. Norhasliza has been involved in various key initiatives of the organisation. She has led the development of the Green Technology Master Plan, Green Tax Incentives (Investment Tax Allowance & Income Tax Exemption), Government Green Procurement and oversaw the implementation of ASEAN Energy Management Scheme (AEMAS) Energy Management Gold Standard.

She has also led the development of various states' green initiatives such as the Kedah Green Agenda and Selangor Green Action Plan, and assisted organisations in going green by developing their respective green roadmap and action plans. She is an alumna of the International Visitor Leadership Programme (IVLP) of the US Department of State's premier professional exchange programme.

SPEAKERS



Mdm Zainora Zainal

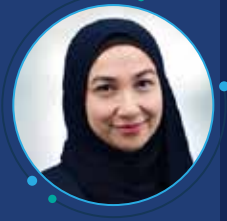
Deputy Chief Executive II (Development), CIDB Malaysia

Zainora Bt Zainal, a highly experienced professional with more than 25 years of experience in the construction industry, holds a Bachelor of Engineering (Electrical & Electronics) Honors Degree from Coventry University in the Midlands, United Kingdom in 1990. She was recently appointed as the Deputy Chief Executive II (Development) of Construction Industry Development Board Malaysia (CIDB) managing 2 major sectors that consists of 4 different divisions. Her responsibilities include overseeing technology developments, business environment as well as contractor and personnel developments in the construction industry.

Prior to her current position, Zainora served as Senior General Manager of Technology Development Sector for a year and State Director for the Federal Territory of Kuala Lumpur for five years. She also has a vast experience in International & Business, indicating her involvement in international business matters related to the construction industry.

Zainora has actively participated in various committees to support and assist the construction industry. These committees are likely to focus on addressing key issues, implementing regulatory measures, and promoting the growth and development of the industry. Overall, Zainora Bt Zainal is an experienced and accomplished professional with a strong background in technology development and extensive involvement in the construction industry in Malaysia.

- Lead the paper mandating the use of Private Sector IBS that was approved at the 80th National Council for Local Government (MNKT)
- Lead engagement sessions and collaborative relationships with industry and agencies at the Headquarters and State level to ensure the effectiveness and sustainability of the activities implemented.
- Appointed as the first women state director for the Grade A State Office (Federal Territory of Kuala Lumpur) to lead the implementation of Act 520 by planning and implementing the enforcement and development system to ensure compliance with the regulations.
- Lead several integrated on site enforcement operation with Ministry of Work & Ministry of Human Resource on compliance of Covid-19 SOP and Act 446
- Presented papers at domestic and international conferences such as Build SMART Conference Singapore on Empowering Competent Women Workforce In The Construction Industry Of Malaysia and MTPNG on CIDB's Role In Compliance with the Standard Operating Procedure (SOP) at the Construction Site.
- Lead the development of a Conducive Public Sector Ecosystem (EKSA) at CIDB Kuala Lumpur Federal Territory by obtaining Certification in 2022



Puan Lindayani Tajudin

Chief Strategy Officer, SP Setia Berhad

Lindayani Binti Tajudin is the Chief Strategy Officer of SP Setia, bringing over two decades of leadership experience across the energy and real estate sectors. She has a notable track record in transitioning from conventional to renewable energy, and she now focuses on sustainable real estate development, ensuring climate change impact is incorporated into project planning and execution.

A seasoned professional, Lindayani possesses extensive expertise in corporate finance, mergers and acquisitions, strategic planning, communications, business development, and risk management. She is recognized for her analytical approach and strategic vision, which have enabled her to lead high-impact projects that drive sustainable growth and enhance organizational resilience. Her career includes leading functional teams on various international projects across Southeast Asia, the Middle East, and Australia.

Lindayani is an ACCA Fellow and a member of the Malaysian Institute of Accountants (MIA). She holds a Bachelor's degree in Accounting and Finance (Hons) from the London School of Economics, further cementing her credentials as a respected leader dedicated to sustainable, strategic growth.



Mr. Vardan Sharma

Head of Public/Government Business for Asia Pacific, Signify Inc

Vardan Sharma currently heads the Public/ Government Business for Asia Pacific at Signify Inc., a Global 7 Bn Euro market leader in Lighting and Sustainability Solution. He comes with more than 2 decades of experience across several functions and has been with Signify for the last 10 years. His team is spread across 11 countries, working with several forward-looking customers around solutions to achieve their sustainability goals. He is part of the Asia Pacific Management team at Signify.

Vardan is passionate about technology and IoT solutions and the impact it can create on achieving the sustainability goals. He brings in experience and knowledge from countries across Asia Pacific, working with several Municipalities, Majlis and cities on urban planning/ design, city beautification, citizen safety, creating city identity etc. while ensuring that the sustainability goals are met.

Prior to Signify, Vardan has worked with organizations like IBM, HCL in India and he has done his Masters from the prestigious Indian Institute of Foreign Trade and Bachelors from Indian Institute of Technology (IIT), both of which are constantly ranked amongst the top-most colleges in the world.



Mr. Shahrin Mokhtar

Senior Director of Strategic Planning Division, Tourism Malaysia

Shahrin Mokhtar is a seasoned tourism professional with more than 30 years of experience in various roles within Tourism Malaysia. Currently, he serves as the Senior Director of Strategic Planning Division. Prior to this, Shahrin served as the Director of Package Development Division and Director of Advertising & Digital Division. His international exposure includes serving as Director (Overseas) in both Dubai and Sydney. With a solid educational background, including an MBA in Techno-Entrepreneurship and a Bachelor's degree in Economics (Hons), he combines academic knowledge with practical skills to drive the growth of the tourism sector. His work attachment with the United Nations World Tourism Organisation (UN Tourism) Madrid, further demonstrates his commitment to continuous learning and professional development.



Mr. Edison Chong

Deputy Director Strategic Planning and Deputy Lead of Sustainability Malaysia External Trade Development Corporation (MATRADE)

Edison Choon has over 18 years of experience in MATRADE, including serving as a Consul/Trade Commissioner in Hong Kong and Brazil. In his previous roles in MATRADE, he was the Head of Planning, Monitoring and Transformation, Deputy Director of Oil & Gas, Chemical and Energy, Deputy Director of China & North-East Asia, Head of Trade Publication as well as Head of Talent & Competency Development and Senior Manager of ASEAN & Australasia.

He has pioneered multiple initiatives, including establishing the National Export Council, Sustainability External Taskforce, and ESG Department at MATRADE. He has also contributed to other organizations, such as Limkokwing University, the Malaysian AIDS Council, and the Federation of Malaysian Manufacturers, developing departments and programs related to student counseling, NGO engagement, and industrial safety.

Being an advocate on sustainable development and ethical business, he has been a speaker, moderator and judge/accessor in various public and private programmes with future driven agenda.

GENERIC SPONSOR SPP

BENEFITS	TITANIUM MYR 80,000	PLATINUM MYR 50,000	GOLD MYR 35,000	SILVER MYR 20,000	SESSION MYR 15,000
MEDIA EXPOSURE					
Industry exclusivity	√				
Logo to be included in SAC 2024 Conference Marketing Collateral	√	√	√	√	√
Logo and title of sponsor placement in SAC 2024 conference promotional email blasts	√	√	√	√	√
Logo and title of sponsor placement in SAC 2024 conference material (eg. Digital Brochure)	√	√	√	√	√
Logo on social media and Official Website (Mobile App)	√	√	√	√	√
Logo and title of sponsor placement on the digital backdrop	√	√	√	√	√
Logo branding at the award dinner ceremony	√	√	√		
Logo to be included as a sponsor for an NGO funding project	√	√	√	√	√
PROMOTIONAL INSERTS					
Company leaflet in Delegate Welcome Pack (One piece leaflet) *Material must be sustainable* (eg. Certify with FSC or PEFC)	√	√	√		
Insert corporate promotional Item in the conference bag *Product must be sustainable*	√	√	√		

GENERIC SPONSOR SPP

BENEFITS	TITANIUM MYR 80,000	PLATINUM MYR 50,000	GOLD MYR 35,000	SILVER MYR 20,000	SESSION MYR 15,000
ADVERTISEMENT					
Display company bunting in SAC 2024 conference hall	√	√			
Broadcast of company corporate video (video length: Max 3 minutes))	√				
Exhibition Space	√	√	√	√	√
Luncheon Keynote (15-minute session)	√				
Panel Speaker Slot		√	√	√	√
Display company buntings at the luncheon area (luncheon sponsor)	√				
Display company buntings at the cocktail area		√			
Display company buntings at the tea break area (both session)			√	√	
Complimentary Passes for SAC 2024 conference	10	8	7	5	3
Complimentary Passes for award dinner ceremony (Dinner seats)	8	6	3	2	1
Digital Advertisement in SAC 2024 conference programme	Full page	Full page	Half page	Half page	Quarter page
Advertisement in MISA supplement	Full page	Half page	Quarter page		

All the sponsors abundant pre-event publicity.

NOTES:

- Bunting provided by the sponsor.
- Inquiry for A La Carte sponsor:
 - For more information about a la carte sponsorship opportunities and more, please contact SAC secretariat directly. The secretariat is open to discussing a tailor-made sponsorship package for the SAC conference, cocktail & award dinner ceremony.

Please contact the secretariat: SAC 2024 contact information
Control Union (M) Sdn Bhd

Mr. Supun Nigamuni | TEL: 019-270 8225 | snigamuni@controlunion.com

Ms. Dinusha | TEL: 012-627 2505 | dinusha@controlunion.com

Malaysian Dutch Business Council (MDBC)

Mr. Marco | TEL: 013-359 8007 | misa@mdbc.com.my

MISA Pitching Sessions



INTRODUCTION

The Malaysian Dutch Business Council (MDBC) Awards Program, initiated in 2011 together with the Netherlands Embassy as the MDBC Sustainability Awards, has since 2017 been known as the MDBC Innovation & Sustainability Awards (MISA).

MISA was created to share the best practices of, and recognize Malaysian and Dutch companies excelling in, sustainability and innovation.

The program evolved to incorporate innovation due to its growing importance within and alongside sustainability. MISA serves as a unique platform to promote a deeper understanding and facilitate progress in these fields, acknowledging the hard work companies put in.

INNOVATION & SUSTAINABILITY WITHIN THE PROGRAM

MDBC continually works on the Awards Program concept, categories, and criteria.

Knowing that we wanted to allow the program to grow and that we would want to build on what we achieved, it was decided from the first edition that the award categories would be changed every year.

This ensures that different companies, of different sizes and with a variety of specializations, have the opportunity to showcase different areas of expertise.

BECOME AN INNOVATION & SUSTAINABILITY CHAMPION

MDBC depends entirely on corporate sponsorship for financial support of this event. MISA Sponsors have a wide range of opportunities to support the development and understanding of sustainability and innovation within the local business community. With plenty of visibility and exposure opportunities for MISA sponsors, these organizations get the benefit of association with fellow supporters, participating organizations, and competitors.

For those that leverage off of their sponsorship coverage, they can showcase they're a connected industry expert, have an easier time networking, and have the opportunity to "Brand Outside the Box". MDBC offers your organization opportunities to match exposure wishes and benefits with varying levels of commitment.

WHO IS IT FOR?

Open to all (MDBC members and non - members), this event provides participants with a way to benchmark their achievements in sustainability and innovation within the local business community.

Highlighting the knowledge and technology transfer between Malaysia and The Netherlands, MISA remains a unique and groundbreaking awards program that continues to help participants develop a deeper and more complete understanding of innovation and sustainability in business.

MISA Pitching Sessions

Category 1: Best Sustainable Built Environment [11:05 hrs]

ESG Category: Environmental

We all want to do our bit to help preserve our planet. As our understanding of sustainability has improved, we know that it goes beyond a sole focus on the environment and that environmental sustainability is more than recycling waste. Efforts have been pushed in multiple directions, one of which is in the application of that knowledge in the built environment, often leading to innovative building design, resource management, construction, and operations, while minimizing environmental impact.

“A sustainable built environment protects and enhances people, places, and the natural environment, and is critical to reducing greenhouse gas emissions and tackling the climate crisis.” – World Green Building Council

In the “Best Sustainable Built Environment” category, competitors showcase excellence in their application of innovative and sustainable building design, resource management, construction, and operations, thereby helping to mitigate climate change and minimize environmental impact. Competitors in this category can / should also highlight the innovative approaches they have taken in making the office more environmentally friendly, improving the (physical and mental) health of their employees, increasing productivity, and bringing a positive effect to local ecosystems.

Examples:

- Buildings with high energy efficiency
- Sustainable construction practices
- Smart technology in the office
- Employee engagement programs
- Collaborative workspaces
- Green commuting program (carpooling / bike sharing)
- Use of Renewable Energy in the Built Environment and / or in the supply chain
- Electric vehicle charging stations at the office / Green transportation

Category 2: Best Workforce Sustainability Engagement Program [13:30 hrs]

ESG Category: Social

The success of any organization’s sustainability efforts are dependent on their employees. It’s easy to focus on company leaders and the initiative tends to have a better chance of success when driven from the top down. However, the success of these initiatives also requires widespread support and participation throughout the organization. Informing, rewarding, and providing training programs helps incentivize employees to take up these sustainability programs and initiatives.

In the “Best Workforce Sustainability Engagement Program” category, nominees share the innovative programs that motivate and empower employees to actively participate in achieving the organization’s sustainability goals. It showcases the programs and initiatives that have helped the organization make an impact, and proved effective in incentivizing and mobilizing their workforce.

Examples:

- Training programs on sustainable practices
- Recognition and reward programs for employee contributions to sustainability
- Initiatives led by employees to reduce waste or conserve resources
- Green week to create extra sustainable awareness

Category 3: Best Sustainability Communication [15:10 hrs – SAC Time Slot]

ESG Category: Governance

Effective communication is fundamental to good governance, particularly when addressing sustainability. It ensures transparency, accountability, and inclusiveness, which are vital for building trust and engaging stakeholders. By communicating your organization’s sustainability efforts, you foster informed decision-making and empower stakeholders to contribute meaningfully to sustainability goals. Internally, communication helps align the organization’s mission with its sustainability objectives, enhancing collaboration and driving engagement. Externally, it strengthens your reputation, differentiates your organization, and builds long-term loyalty by showcasing your commitment to responsible practices.

MISA Pitching Sessions

In this category, we recognize organizations that prioritize effective communication to enhance governance, ensuring that sustainability goals are clearly communicated, understood, and supported by all stakeholders. These organizations demonstrate transparency, accountability, and active engagement, driving better governance outcomes through clear, consistent, and inclusive communication.

Examples:

- Reporting on sustainability performance with transparency and accountability
- Organizing multi-stakeholder dialogues and forums to collaboratively address sustainability challenges and solutions
- Actively involving stakeholders in the planning and execution of sustainability initiatives
- Keeping stakeholders continuously informed through diverse communication channels, ensuring inclusivity and clarity
- Utilizing real-time sustainability dashboards to track and share progress on sustainability goals
- Launching sustainability-focused social media campaigns to engage a broader audience and raise awareness
- Sharing independent assessments to promote accountability and highlight sustainable performance
- Publishing detailed case studies to illustrate the tangible impacts of sustainability projects

This category celebrates organizations that make communication a core part of their governance strategy, fostering a culture of openness, collaboration, and accountability in sustainability efforts.

MISA TIMELINE

Every year, **MISA kicks off by announcing the award categories. Companies are invited to submit nominations that align with their area of expertise.** To boost participation, collaboration with event partners is encouraged, facilitating the participation of their members and associated companies.

After submitting nominations, **entries undergo a validation process to ensure they meet all criteria. Validated nominations are then forwarded to dedicated judging panels, each specializing in a specific category, for an initial round of shortlisting.**

After shortlisting the top entries in each category, **judges do one final round of assessment during the MISA Day Program** where each shortlisted nominee gives a presentation on their submission, in a sort of “pitching session”.

All MISA entries are judged by a highly regarded, independent, expert panel led by the Chief Judge – the Ambassador of the Kingdom of the Netherlands to Malaysia. Judges and audience members alike are allowed to ask questions of each nominee before category judges meet privately to confer and tally up the points.

Winners in each category are announced at the MISA Awards Ceremony and Dinner. This announcement is inclusive of a Judges Report on the winner’s submission highlighting the underlying core concept of MISA – the sharing of best practices, leading to an elevation in the understanding of Innovation & Sustainability.

Post event, a MISA Supplement is also produced highlighting shortlisted finalist as well as more detailed information on the winners of that year’s awards. Through this publication, we reach an even larger audience and re-emphasize the sharing of best practices as well as recognize industry trailblazers. It allows organizations and individuals who were not able to attend the event the opportunity to learn from our innovation and sustainability champions.



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